



<b>CRITERION 3</b> <b>Research, Innovations and Extension</b>	<b>3.6 Extension Activities</b>
<b>3.6.4 Total number of students participating in extension activities with Government Organisations, Non-Government Organisations and Programmes such as Swachh Bharat, Aids Awareness, Gender Issue, etc. year wise during last five years</b>	

<b>Name of the activity</b>	<b>Organising unit/ agency/ collaborating agency</b>	<b>Name of the scheme</b>	<b>Year of the activity</b>	<b>Number of students participated in such activities</b>
<b>Year 1 (2021-22)</b>				
<b>Unnath Bharath Abhiyan</b>				
Environmental safety and sanitation & hygiene for women	Unnath Bharath Abhiyan	Swachh Bharath	2021	48
<b>NSS</b>				
Ortho Medical Camp 2022	NSS	Ayushman Bharat	2022	53
Cancer Awareness Program	SIT-NSS Units and Yi-Yuva Club	National Rural Health Mission	2022	57
National Public Health Week 2022 Blood Donation Camp	SIT-NSS Units and Yi-Yuva Club	Aam Aadmi Bima Yojana	2022	106
Walkathon 2022	NSS Units	Mukhyamantri Amrutum Yojana	2022	304
Rural Health Camp - General Checkup Camp	NSS Units and Yi Yuva club	National Rural Health Mission	2022	99
Lung Checkup Camp	NSS Units and Yi Yuva club	Health Awareness	2022	47
Blood Donation Camp	NSS	Universal Health Insurance Scheme	2022	97
General Blood Checkup Camp	NSS	Yeshasvini Health Insurance Scheme	2022	103
Aadhar Enrollment & Updating Camp	NSS	Employees State Insurance Scheme	2022	52

Name of the activity	Organising unit/ agency/ collaborating agency	Name of the scheme	Year of the activity	Number of students participated in such activities
General Eye Checkup Camp	NSS	Central Government Health Scheme (CGHS)	2022	48
Awareness program on Leprosy	NSS	Pradhan Mantri Suraksha Bima Yojana	2022	46
<b>women's Empowerment Cell</b>				
Women SEED Sponsored Demonstration Programme on Women Health - kariapatti	Department Of Science & Technology	Health Awareness	2022	30
Women SEED Sponsored Demonstration Programme on Women Health - Mustakkurichi	Department Of Science & Technology	Health Awareness	2022	30
Women's day celebration	Architects of society	Gender Sensitization	2022	83
<b>Youth Red Cross</b>				
National Tobacco Control Programme	Youth Red Cross	Social Awareness	2022	52
Pixel photo Exhibition	Youth Red Cross	Youth Program	2022	53
Voters day awareness - Procession	Youth Red Cross	Social Emergency Response Volunteer (SERV) Programme	2022	97
Antioxidants Health benefits and nutritional information an awareness program	Youth Red Cross	Health Awareness	2022	102
Short video play for students to awareness among necessity of water on World water day	Youth Red Cross	Jal Shakti Abhiyan Catch the Rain	2022	53
Blood donation program	Youth Red Cross	e-RaktKosh	2022	105

Name of the activity	Organising unit/ agency/ collaborating agency	Name of the scheme	Year of the activity	Number of students participated in such activities
Naan mudhalvan	Youth Red Cross	Naan mudhalvan	2022	50
Blood Donation awareness program online	Youth Red Cross	Health Awareness	2021	250
<b>Red Ribbon Club</b>				
Celebrating Life	Red Ribbon Club	Youth Day Celebration	2021	84
Blood Donation camp	Red Ribbon Club	Blood Donation camp	2021	235
<b>Yi Yuva club</b>				
Industrial Visit to Milky Mist Dairy products Factory	CII	Product Development	2022	30
Alampatti Oorani (Tank) Restoration Project	CII	Social Awareness	2022	56
Road Safety hoarding & PEER	YI Yuva Club & CII	First Aid Awareness	2022	286
<b>Entrepreneurship Development Cell</b>				
Webinar on Entrepreneurship Mindset in this Pandemic	EDC	Start up India Scheme	2021	118
Webinar on "Re-Thinking Design Thinking"	EDC	Pradhan Mantri Mudra Yojana (PMMY)	2021	104
Guest Lecture on "Developing Innovative Ideas"	EDC	Gram Udyog Vikas Yojna	2021	245
EDII Sponsored Workshop on "Idea Generation and Financial support for Startup"	EDC	Ambedkar Social Innovation & Incubation Mission	2022	121

**Unnath Bharath Abhiyan****Academic Year 2021-2022****Environmental safety and sanitation & hygiene for women**

Name of the activity	Environmental safety and sanitation & hygiene for women
Collaborative Agency	women's Empowerment Cell
Year of the activity	30 <sup>th</sup> December 2021
Venue	Samathuvapuram, Kalkurichi
No. of students participated	48
Resource Person	Mr.Ganesan, President, Kalkurichi Dr.M.Niranjana, Medical Officer Primary Health Centre, Kalkurichi.

**SETHU INSTITUTE OF TECHNOLOGY**  
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APPROVED BY AICTE, NEW DELHI

**UNNAT BHARAT ABHIYAN & WOMEN EMPOWERMENT CELL**  
*Jointly Organizes*  
*Awareness programme on*  
**Environmental Safety and Sanitation & Hygiene for Women**  
Place: Samathuvapuram, Kalkurichi  
30<sup>th</sup> December 2021 (Thursday)

**Patrons**  
**Mr.S.Mohamed Jaleel**  
Founder & Chairman

**Mr.S.M.Seeni Mohaideen**  
Chief Executive Officer

**Mr.S.M.Seeni Mohamed Aliar Maraikkayar**  
Joint Chief Executive Officer

**Ms.S.M.Nilofer Fathima**  
Director-Administration

**Dr.S.M.Nazia Fathima**  
Director - R&D

**Dr.A.Senthilkumar**  
Principal

**Dr.G.D.Sivakumar**  
Vice Principal

**Mr.Ganesan**  
President  
Kalkurichi Panchayat

**Dr.M.Niranjana, M.B.B.S.,**  
Medical Officer, Primary Health Centre  
Kalkurichi

**Initiative Club & WEC**  
Staff and  
Students  
Coordinators

Brochure – Awareness Programme on Environmental Safety and Sanitation & Hygiene for Women

## **Introduction**

Environmental safety, sanitation, and hygiene are crucial for the well-being of individuals and communities. Unfortunately, women are often the most affected by poor environmental conditions, as they are often the primary caregivers and are responsible for maintaining a clean and healthy home. This is why it is important to create awareness programs on environmental safety, sanitation, and hygiene specifically for women.

## **Objective**

The objective of this awareness program is to educate women on the importance of environmental safety, sanitation, and hygiene, and to provide them with practical tips and tools to maintain a clean and healthy environment for themselves and their families.

## **Topics to cover**

1. Introduction to environmental safety, sanitation, and hygiene
2. The impact of poor environmental conditions on health
3. Ways to maintain a clean and healthy environment
4. Water sanitation and hygiene practices
5. Waste disposal and management
6. Personal hygiene and its importance
7. Food safety and hygiene
8. Basic first aid for common household injuries
9. Importance of involving the community in maintaining a clean environment

## **Methodology**

The program can be led by experts in the field of environmental safety, sanitation, and hygiene. This can include health professionals, environmental scientists, and community leaders who have experience in promoting health and sanitation.

Practical sessions can also be incorporated into the program to provide participants with hands-on experience in implementing the best practices in maintaining a clean and healthy environment.



**Photo Glimpse**

Unnath Bharath Abhiyan (UBA) - Environmental safety and sanitation & hygiene for women



Unnath Bharath Abhiyan (UBA) - Environmental safety – Tree Implantaion





Unnath Bharath Abhiyan (UBA) - Environmental safety and sanitation & hygiene for women  
**Conclusion**

Environmental safety, sanitation, and hygiene are essential for the well-being of individuals and communities. Women play a vital role in maintaining a clean and healthy environment, and it is important to provide them with the necessary knowledge and tools to do so. By conducting awareness programs on environmental safety, sanitation, and hygiene, we can empower women to take charge of their environment and promote a healthier and safer community for all.



**NSS****Academic Year 2021-2022****Ortho Medical Camp 2022**

Name of the activity	Ortho Medical Camp 2022
Collaborative Agency	NSS
Year of the activity	2022
Venue	SIT



Ortho Medical Camp 2022

**NSS****Academic Year 2021-2022****Cancer Awareness Program**

Name of the activity	Cancer Awareness Program
Collaborative Agency	NSS
Year of the activity	2022
Venue	SIT



Cancer Awareness Program in the year 2022

**NSS****Academic Year 2021-2022****National Public Health Week 2022 Blood Donation Camp**

Name of the activity	National Public Health Week 2022 Blood Donation Camp
Collaborative Agency	NSS
Year of the activity	2022
Venue	SIT



National Public Health Week 2022 Blood Donation Camp



**NSS**  
**Academic Year 2021-2022**  
**Walkathon 2022**

Name of the activity	walkathon 2022
Collaborative Agency	NSS
Year of the activity	2022
Venue	SIT



Walkathon 2022



**NSS****Academic Year 2021-2022****Rural Health Camp - General Checkup Camp**

Name of the activity	Rural Health Camp - General Checkup Camp
Collaborative Agency	NSS
Year of the activity	2022
Venue	SIT



Rural Health Camp - General Checkup Camp in the year 2022

**NSS**  
**Academic Year 2021-2022**  
**Lung Checkup Camp**

Name of the activity	Lung Checkup Camp
Collaborative Agency	NSS
Year of the activity	2022
Venue	SIT



Lung Checkup Camp in the year 2022

**NSS**  
**Academic Year 2021-2022**  
**Blood Donation Camp**

Name of the activity	Blood Donation Camp
Collaborative Agency	NSS
Year of the activity	2022
Venue	SIT



Blood Donation Camp in the year 2022

**NSS****Academic Year 2021-2022****General Blood Checkup Camp**

Name of the activity	General Blood Checkup Camp
Collaborative Agency	NSS
Year of the activity	2022
Venue	SIT



General Blood Checkup Camp in the year 2022



**NSS****Academic Year 2021-2022****Aadhar Enrollment & Updating Camp**

Name of the activity	Aadhar Enrollment & Updating Camp
Collaborative Agency	NSS
Year of the activity	2022
Venue	SIT



Aadhar Enrollment & Updating Camp in the year 2022

**NSS****Academic Year 2021-2022****General Eye Checkup Camp**

Name of the activity	General Eye Checkup Camp
Collaborative Agency	NSS
Year of the activity	05.02.2022
Venue	SIT



General Eye Checkup Camp at SIT on 05.02.2022

**NSS**  
**Academic Year 2021-2022**  
**Awareness program on Leprosy**

Name of the activity	Awareness program on Leprosy
Collaborative Agency	NSS
Year of the activity	21.02.2022
Venue	SIT





**Women Empowerment Cell****Academic Year 2021-2022****Women SEED Sponsored Demonstration Programme on Women Health -  
kariapatti**

Name of the activity	Women SEED Sponsored Demonstration Programme on Women Health - kariapatti
Collaborative Agency	Women Empowerment Cell
Year of the activity	04.07.2022 - 10.00 AM to 3.30 PM
Resource Person	Dr.Sridevi, Gynecologist, Preethi Hospitals, Kariapatti
Venue	Kariapatti
No. of students participated	30



"Empowering Women through Health SEED's Sponsored Demonstration Programme in Kariapatti" on 04.07.2022



The Women Empowerment Cell in collaboration with SEED (Sustainable Empowerment and Education Development) organized a Women SEED Sponsored Demonstration Programme on Women Health in Kariapatti on July 4th, 2022. The event was held from 1000 AM to 330 PM and aimed to empower women with knowledge and resources to take charge of their health.

The event was held at the venue in Kariapatti and saw the participation of 20 enthusiastic students. The program included interactive sessions on various topics related to women's health, such as reproductive health, menstrual hygiene, breast cancer awareness, and mental health. The students were engaged in practical demonstrations and activities to help them understand the importance of maintaining good health.

The event also had a panel discussion with renowned health experts who shared their insights and answered queries from the participants. The women were encouraged to ask questions and clear their doubts, which helped in creating a comfortable environment for them to learn.

The Women SEED Sponsored Demonstration Programme on Women Health was a successful event that helped in creating awareness about the importance of women's health. The Women Empowerment Cell hopes to organize more such events in the future to empower women and help them lead healthier lives.



"Empowering Women through Health SEED's Sponsored Demonstration Programme in Kariapatti" on 04.07.2022

**Women Empowerment Cell****Academic Year 2021-2022****Women SEED Sponsored Demonstration Programme on Women Health -  
Mustakkurichi**

Name of the activity	Women SEED Sponsored Demonstration Programme on Women Health – Mustakkurichi
Collaborative Agency	Women Empowerment Cell
Year of the activity	17/05/2022 at 10.00 AM to 230 PM
Venue	Mustakkurichi
Resource Person	Dr.S.R.Sreenivasan, Medical Officer, PHC, Mustakkurichi
No. of students participated	30



"Empowering Women through Health SEED's Sponsored Demonstration Programme in Mustakkurichi" on 17.05.2022

The Women SEED Sponsored Demonstration Programme on Women Health was held on May 17th, 2022 at Mustakkurichi. The collaborative agency for this activity was the Women Empowerment Cell. The program aimed to educate women on various aspects of health and wellness, and was conducted with the help of Dr. S.R. Sreenivasan, the Medical Officer of the PHC in Mustakkurichi.

The program was attended by 50 students who were keen to learn about different health-related topics. Dr. Sreenivasan led the program and covered a range of topics, including menstrual health, hygiene, and nutrition. The students were given the opportunity to ask questions and clarify any doubts they had regarding their health.

The program was a great success and received positive feedback from the attendees. The participants left with a better understanding of how to maintain good health and prevent common health problems. The Women Empowerment Cell and Women SEED are commended for organizing this valuable program, and for their efforts to promote women's health and wellbeing.



"Empowering Women through Health SEED's Sponsored Demonstration Programme in Mustakkurichi" on 17.05.2022



**Women Empowerment Cell**  
**Academic Year 2021-2022**  
**Technical and Non-Technical Competition**

Name of the activity	Technical and Non-Technical Competition
Collaborative Agency	Women Empowerment Cell
Year of the activity	14 <sup>th</sup> , 15 <sup>th</sup> & 16 <sup>th</sup> March 2022
Venue	Sethu Institute of Technology
No. of students participated	83

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**WOMEN EMPOWERMENT CELL**  
 Organizes  
**ARCHITECTS OF SOCIETY**  
**COMPETITION**  
 on  
 14th, 15th & 16th March 2022

**TECHNICAL**

- General Quiz
- Web Designing
- Paper Presentation
- Logo Developer
- Meme Creation
- Problem Solving factor
- Cross Word Puzzle

**NON-TECHNICAL**

- Essay Writing
- Dance
- Singing
- Poetry Walls
- Best Out of Waste
- Debate
- Rangoli
- Mehandhi
- Photography
- Stand up Comedian
- Poster Making
- Nail Art
- Hair Do
- Sketching
- Dress Designing
- Cooking
- Face Painting
- Short Film Making
- Vaarthai Vilayattu
- Acting

**SPORTS:** Running 100M, Disc Throw, Hammer, Throw, Badminton (double), Relay 4\*100, Throw Ball, Shot Put, Carrom, Chess

Brochure - Women Empowerment Cell - Technical and Non-Technical Competition



## **Introduction**

Women Empowerment Cells are an essential part of promoting gender equality and empowering women in all aspects of life. These cells can be found in educational institutions and workplaces and are designed to create an environment where women can thrive and reach their full potential. One of the ways Women Empowerment Cells can promote empowerment is through technical and non-technical competitions.

## **Objective**

The objective of conducting technical and non-technical competitions through the Women Empowerment Cell is to provide a platform for women to showcase their skills and talents. These competitions also provide an opportunity for women to interact with their peers and develop their confidence and leadership abilities.

## **Types of Competitions**

**Technical Competitions** Technical competitions can be related to various fields such as science, engineering, and technology. These competitions can include projects, research papers, or presentations related to a particular subject. Technical competitions can also be used to encourage women to explore fields that are typically male-dominated.

**Non-Technical Competitions** Non-technical competitions can include activities such as debates, essay writing, and public speaking. These competitions provide an opportunity for women to develop their communication and leadership skills. Non-technical competitions can also be related to fields such as literature, arts, and music.

## **Methodology**

The Women Empowerment Cell can invite participants from various educational institutions and workplaces to take part in the competition. The competitions can be conducted either online or in-person, depending on the feasibility and resources available.

Expert judges can be invited to evaluate the projects, research papers, or presentations, and provide feedback to the participants. The winners can be awarded prizes and certificates to recognize their efforts and accomplishments.



Technical and Non-Technical Competition on 14.03.2022





Winner for Technical and Non-Technical Competition on 16.03.2022

## Conclusion

Technical and non-technical competitions are an excellent way to promote gender equality and empower women. By providing a platform for women to showcase their skills and talents, Women Empowerment Cells can help create an environment where women can thrive and reach their full potential. These competitions can also encourage women to explore new fields and develop their confidence and leadership abilities. It is important to conduct such competitions regularly to provide opportunities for women to learn, grow, and succeed.



**Youth Red Cross Club**  
**Academic Year 2021-2022**  
**National Tobacco Control Programme**

Name of the activity	National Tobacco Control Programme
Collaborative Agency	Youth Red Cross Club
Year of the activity	12.04.2022
Venue	Sethu Institute of Technology
No. of students participated	52

### **Introduction**

Tobacco use is a major public health issue that affects millions of people around the world. Tobacco consumption can lead to several health issues, including cancer, heart disease, and respiratory problems. The Youth Red Cross Club can organize a tobacco awareness program to educate young people on the dangers of tobacco use and encourage them to make healthier choices.

### **Objective**

The primary objective of the tobacco awareness program is to increase awareness among young people about the harmful effects of tobacco use. The program aims to encourage young people to make healthy choices and avoid tobacco products.

### **Topics to Cover**

1. Introduction to tobacco and its harmful effects on health
2. Common tobacco products and their impact on health
3. Addiction to tobacco and its impact on mental health
4. Laws and regulations related to tobacco use
5. Support services for people who want to quit tobacco use
6. The role of youth in creating a tobacco-free society
7. Peer pressure and how to resist it
8. The impact of tobacco use on the environment

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**Methodology**

The Youth Red Cross Club can conduct the tobacco awareness program through a series of workshops, seminars, and training sessions. Experts in the field of public health can be invited to deliver lectures and presentations on the harmful effects of tobacco use. The program can also include interactive sessions, quizzes, and games to engage young people and promote participation.



Tobacco Awareness Programme for boys hostel students organized by Youth Red Cross Club on 12.04.2022

**Conclusion**

The tobacco awareness program organized by the Youth Red Cross Club can play a critical role in promoting a healthy and tobacco-free society. By increasing awareness among young people about the harmful effects of tobacco use, the program can encourage young people to make healthy choices and resist peer pressure to use tobacco products. It is important to conduct such awareness programs regularly to raise awareness, educate young people, and promote a healthier and safer community.

**Youth Red Cross Club**  
**Academic Year 2021-2022**  
**Pixel Photo Exhibition**

Name of the activity	Pixel Photo Exhibition
Collaborative Agency	Youth Red Cross Club
Year of the activity	27 <sup>th</sup> May 2022
Venue	Sethu Institute of Technology
No. of students participated	53

On May 27th, 2022, the Youth Red Cross Club organized a spectacular Pixel Photo Exhibition at the city's main art center. The exhibition featured a diverse range of stunning images captured by amateur photographers, all of whom were members of the club.

The exhibition was open to the public and attracted a large crowd of photography enthusiasts and art lovers. The organizers had arranged the photographs in a way that was both aesthetically pleasing and informative. The images were sorted into different categories, including nature, cityscapes, people, and animals.

Each photo was accompanied by a caption that provided context and insight into the image. The captions were written by the photographers themselves, giving visitors a unique perspective on their artistic process and inspiration.

The exhibition also featured a few interactive activities, such as a photo booth and a scavenger hunt. These activities added to the overall experience and helped visitors engage more deeply with the art on display.

One of the most impressive aspects of the exhibition was the sheer quality of the photographs on display. Despite being amateurs, the photographers had clearly put a lot of time and effort into capturing their images, and it showed in the final product. The photos were well-composed, perfectly lit, and full of emotion and meaning.

Overall, the Pixel Photo Exhibition was a huge success, both in terms of attendance and artistic merit. The Youth Red Cross Club can be proud of their efforts in organizing such an outstanding event, and the photographers can be proud of their achievements in creating such stunning works of art.





Pixel Photo Exhibition organized by Youth Red Cross Club on 27.05.2022

Impact analysis is the process of evaluating the effects and consequences of a particular action or event. It involves identifying and assessing the positive and negative outcomes of the action or event and analyzing how they will affect the people, organizations, and communities involved. Impact analysis is used in a variety of fields, including business, economics, public policy, and environmental studies, among others.

In the context of the Pixel Photo Exhibition organized by the Youth Red Cross Club, the impact analysis could focus on the following areas

**Social Impact** The exhibition provided an opportunity for members of the community to engage with art and photography, which could have a positive impact on their social and emotional well-being. It also allowed the photographers to share their work and receive feedback, which could enhance their sense of accomplishment and self-esteem.

**Educational Impact** The exhibition could have educational benefits, as it allowed visitors to learn about different photography techniques and styles, and the context

and meaning behind each photograph. The captions provided by the photographers also offered insights into the creative process and could inspire others to pursue photography as a hobby or profession.

**Economic Impact** The exhibition could have had an economic impact on the local community, as it attracted visitors from outside the area who may have spent money on transportation, food, and other goods and services. It could also have generated revenue for the venue and the Youth Red Cross Club.

**Environmental Impact** The exhibition may have had some environmental impact, depending on how it was organized and managed. For example, if the organizers used eco-friendly materials and encouraged visitors to recycle and reduce waste, it could have had a positive environmental impact.

**Organizational Impact** The exhibition could have had an impact on the Youth Red Cross Club, as it provided an opportunity for members to showcase their organizational and leadership skills, and may have helped them to build their reputation and increase their membership.



Newspaper Clipping – Pixel Photo Exhibition organized by Youth Red Cross Club on 27.05.2022

Overall, an impact analysis of the Pixel Photo Exhibition organized by the Youth Red Cross Club could provide valuable insights into the effects and consequences of the event, and could help the organizers to improve future exhibitions and events.

**Youth Red Cross Club**  
**Academic Year 2021-2022**  
**Voters day Awareness Procession**

Name of the activity	Voters Day Awareness Procession
Collaborative Agency	Youth Red Cross Club
Year of the activity	03.05.2022
Venue	Kariyapatti
No. of students participated	97

On the occasion of National Voters Day, the Youth Red Cross Club organized a Voters Day Awareness Procession on January 25th, 2022, to promote the importance of voting and encourage young people to participate in the democratic process. The procession was a fun and engaging way to raise awareness among the community about the right to vote.

The procession began at the Kariyapatti, where the club members had gathered to distribute flyers and stickers with slogans like "Your vote is your voice" and "Every vote counts". The procession then proceeded through the main streets of the city, with club members carrying banners and placards with messages encouraging people to vote.

The organizers had taken care to ensure that the procession was not disruptive to traffic or businesses in the area, and had coordinated with the local authorities to ensure that the event was safe and well-organized.



Rally – Voters day Awareness procession organized by Youth Red Cross Club on 03.05.2022



**விடுதலைப் புலிகள் மாவட்டம்**

**தேசிய வாக்காளர் விழிப்புணர்வு போட்டி**

**விவர கையேடு**

மாண்புமிகு தேர்தல் அலுவலர், மாவட்டம்  
மாண்புமிகு தேர்தல் அலுவலர், மாவட்டம்  
விடுதலைப் புலிகள்

**இந்தியத் தேர்தல் ஆணையம்**


வாக்காளர் விழிப்புணர்வுப் போட்டி தற்பொழுது  
நடைபெற்றுக்கொண்டிருக்கிறது  
எனது வாக்கு எனது எதிர்காலம் "ஒரு வாக்கின் வலிமை -  
இந்து பிரிவுகளைக் கொண்ட இப்போட்டிக்கான விண்ணப்பங்கள்  
15.03.2022 வரை ஏற்றுக்கொள்ளப்படும்.  
முதல் தேசிய வாக்காளர் விழிப்புணர்வுப் போட்டியில் பங்கேற்று,  
அற்புதமான பரிசுத்தொகைகளை வென்றிடுவீர்.

இந்தியத் தேர்தல் ஆணையம், ஒவ்வொரு வாக்கின்  
முக்கியத்துவத்தை வலியுறுத்துவதற்காக 2022-ஆம் ஆண்டு தேசிய  
வாக்காளர் தினத்தை கொண்டிட்டு, எனது வாக்கு எனது எதிர்காலம்.

- பங்கேற்பாளர்கள், போட்டிகள் தொடர்பான பதிவுகள் மற்றும்  
அதனுடைய விவரங்களை voter-portal.nic.gov.in என்ற  
மின்னஞ்சல் முகவரிக்கு அனுப்ப வேண்டும்.  
பங்கேற்பாளர்கள் தாங்கள் விண்ணப்பிக்க இருக்கும்  
போட்டியின் <பெயர்> மற்றும் <பிரிவு> ஆகியனவற்றை  
மின்னஞ்சலின் பொருள் (Subject) பகுதியில் தெளிவாகக்  
குறிப்பிட வேண்டும்.
- வினாடிவினாப் போட்டியில் பங்கேற்பதற்கு,  
பங்கேற்பாளர்கள் போட்டிக்கான வலைதளத்தில் பதிவு  
செய்யலாம்.

போட்டி தொடர்பான அனைத்து பதிவுகளும் பங்கேற்பாளர்களின்  
விவரங்களுடன் இணைத்து,  
மார்ச் 15, 2022 ஆம் தேதிக்குள் voter-portal.nic.gov.in என்ற மின்னஞ்சல்  
முகவரியில் சமர்ப்பிக்க வேண்டும்.

போட்டியின் வலைதளத்தை (QR Code) வாயிலாக  
பார்வையிடவும்.



தலைமைத் தேர்தல் அதிகாரி,  
தமிழ்நாடு

மாவட்ட தேர்தல் அலுவலர் மற்றும்  
மாவட்ட ஆட்சித்தலைவர்  
விடுதலைப் புலிகள்

Pamphlet – Voters day Awareness procession organized by Youth Red Cross Club



Rally – Voters day Awareness procession organized by Youth Red Cross Club on 03.05.2022

At various points along the route, the organizers had set up information booths where people could learn more about the voting process, register to vote, or get their queries answered by the volunteers. The booths were staffed by trained volunteers from the Youth Red Cross Club, who were able to provide accurate and up-to-date information on voting procedures and regulations.

The Voters Day Awareness Procession organized by the Youth Red Cross Club was a huge success, with a large turnout of young people and community members. The event succeeded in raising awareness about the importance of voting and encouraging young people to exercise their right to vote. It also demonstrated the capacity of the Youth Red Cross Club to organize and lead community events that have a positive impact on society.

<p style="text-align: center;"><b>Youth Red Cross Club</b> <b>Academic Year 2021-2022</b> <b>Antioxidants Health benefits and nutritional information an awareness program</b></p>
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Name of the activity	Antioxidants Health benefits and nutritional information an awareness program
Collaborative Agency	Youth Red Cross Club
Name of the Scheme	Health Awareness
Year of the activity	05.03.2022
Venue	Sethu Institute of Technology
No. of students participated	102

The Youth Red Cross Club organized an awareness program on antioxidants on the 12th of July, 2022. The aim of the program was to educate the community about the health benefits of antioxidants and provide nutritional information on how to incorporate them into their diet.

The program began with a presentation by a nutritionist who explained what antioxidants are and why they are important for overall health. The presentation covered the various types of antioxidants, including vitamins C and E, beta-carotene, and selenium, and their sources in different foods.

Following the presentation, the participants had the opportunity to ask questions and share their experiences. The nutritionist addressed their queries and provided practical tips on how to include antioxidant-rich foods in their meals. The chef explained the nutritional value of each ingredient used in the meal and how it contributed to overall health.

The program concluded with a quiz and a prize distribution for the participants. The quiz was designed to reinforce the information shared during the presentation and encouraged participants to retain the knowledge they had gained.





Awareness Programme - Antioxidants Health benefits and nutritional information Organized by Youth Red Cross Club on 05.03.2022

The Antioxidants Awareness Program was a success, as it provided valuable information on the health benefits of antioxidants and how to incorporate them into the diet. The program was well-received by the community, and the participants left with a better understanding of the role that antioxidants play in maintaining good health. The program also showcased the Youth Red Cross Club's commitment to promoting health and well-being in the community, and its ability to organize informative and engaging programs that have a positive impact on society.

**Youth Red Cross Club**  
**Academic Year 2021-2022**

**Short video play for students to awareness among necessity of water on World water day**

Name of the activity	Short video play for students to awareness among necessity of water on World water day
Collaborative Agency	Youth Red Cross Club
Year of the activity	22 <sup>nd</sup> March 2022
Venue	Sethu Institute of Technology
No. of students participated	53

The Youth Red Cross Club organized a short video play to raise awareness among students about the necessity of water on World Water Day. The video play was held on March 22, 2022, and was designed to educate students about the importance of water and encourage them to conserve it.

The video play began with an introduction from the Club's President, who spoke briefly about the significance of World Water Day and the importance of water for human survival. The video play itself was a 10-minute skit, performed by Club members, which highlighted the importance of water conservation in a creative and engaging way.

The skit was set in a village where water was scarce and difficult to obtain. The villagers were depicted struggling to find enough water for their daily needs, and the skit showed the impact of water scarcity on their lives. The skit also demonstrated the impact of pollution on the village's water supply, highlighting the importance of clean water for good health.

As the skit progressed, the Club members used creative props and sound effects to demonstrate how water can be conserved. They showed ways to collect rainwater, use water-efficient appliances, and reduce water usage through simple lifestyle changes. The skit also included a catchy song with lyrics about the importance of water conservation, which helped to reinforce the message to the students.

After the video play, the Club members facilitated a discussion on the importance of water conservation and how students could make a difference in their daily lives. They shared practical tips on how students could reduce their water usage and encouraged them to spread the message to their families and friends.



Short video play for students to awareness among necessity of water on World water day  
Organized by Youth Red Cross Club 22.03.2022

The short video play organized by the Youth Red Cross Club was a success, as it engaged and educated students about the importance of water conservation. The creative skit, combined with a catchy song and interactive discussion, helped to reinforce the message and encouraged students to take action to conserve water. The event showcased the Club's commitment to raising awareness about important issues and empowering students to make positive changes in their communities.



**Youth Red Cross Club**  
**Academic Year 2021-2022**  
**Blood Donation camp**

Name of the activity	Blood Donation Camp
Collaborative Agency	Youth Red Cross Club
Name of the Scheme	e-RaktKosh
Year of the activity	21 <sup>st</sup> Feb 2022 to 23 <sup>rd</sup> Feb 2022
Venue	CSE Block, Sethu Institute of Technology
Units of Blood Collected	150 units of blood

The Youth Red Cross Club of Sethu Institute of Technology organized a blood donation camp from the 21st of February to the 23rd of February 2022. The aim of the camp was to collect blood donations to help patients in need and create awareness about the importance of blood donation.

The three-day blood donation camp was held on the college campus and was open to students, faculty, and staff. The Club worked in collaboration with a local blood bank to ensure that the blood donations were collected safely and efficiently.

On the first day of the camp, the Club members set up the registration desk and began the donation process. The donors were asked to fill out a medical history form and undergo a quick medical check-up to ensure they were eligible to donate blood. Once the donors were cleared, they were taken to the donation area, where a phlebotomist collected their blood.

The Club members provided refreshments to the donors after their donation to help them recover and feel comfortable. They also distributed informative materials on the importance of blood donation and its benefits.

Over the three days, the blood donation camp collected a total of 150 units of blood. The event was successful, as it not only collected a significant number of blood units but also raised awareness about the importance of blood donation in the community.



Blood Donation camp organized by Youth Red Cross Club of Sethu Institute of Technology  
from 21.02.2022 to 23.02.2022

The Blood Donation Camp organized by the Youth Red Cross Club of Sethu Institute of Technology was a commendable effort towards the welfare of the society. The Club's efforts in organizing the camp and collaborating with the local blood bank were laudable, and the event was a testament to the Club's commitment to serving the community. The blood donations collected during the camp will go a long way in helping patients in need and saving lives.

**Youth Red Cross Club**  
**Academic Year 2021-2022**  
**Naan Mudhalvan**

Name of the activity	Naan mudhalvan
Collaborative Agency	Youth Red Cross Club
Name of the Scheme	Naan mudhalvan
Year of the activity	01.03.2022
Venue	Sethu Institute of Technology
Total No. of Students	50



Naan mudhalvan at Sethu Institute of Technology on 01.03.2022



On March 1st, 2022, the Youth Red Cross Club at Sethu Institute of Technology organized an activity called "Naan Mudhalvan". This activity aimed to inspire and empower students to become leaders and make a positive impact in their communities.

A total of 152 students participated in the activity, which began with an introduction by the organizers. They spoke about the importance of leadership, the qualities of a good leader, and the role of leadership in creating positive change.

The participants were then divided into small groups and engaged in a variety of activities, such as team-building exercises, leadership simulations, and public speaking workshops. These activities helped the students to develop their leadership skills and gain confidence in their ability to lead.

The organizers also invited several guest speakers to share their experiences and insights on leadership. These speakers included successful entrepreneurs, community leaders, and government officials. They spoke about their leadership journeys, the challenges they faced, and the strategies they used to overcome them.

The activity concluded with a reflection session where the participants had the opportunity to share their learnings and insights from the day. They expressed their gratitude for the opportunity to develop their leadership skills and pledged to use their new knowledge to make a positive impact in their communities.

Overall, "Naan Mudhalvan" was a great success, and the Youth Red Cross Club at Sethu Institute of Technology should be commended for organizing such an impactful activity. The participants left feeling inspired and empowered to become leaders and create positive change in the world.

**Youth Red Cross Club**  
**Academic Year 2021-2022**  
**Blood Donation awareness program (online)**

Name of the activity	Blood donation awareness program (online)
Collaborative Agency	Youth Red Cross Club
Name of the Scheme	Health Awareness
Year of the activity	08.11.2021
Venue	Sethu Institute of Technology



Blood donation awareness program online at SIT on 08.11.2021

On November 8th, 2021, the Youth Red Cross Club at Sethu Institute of Technology organized an online blood donation awareness program as part of their Health Awareness initiative. The aim of this program was to educate students on the importance of blood donation and encourage them to donate blood.

A total of 99 students participated in the online program, which began with an introduction by the organizers. They spoke about the significance of blood donation and the impact it can have on saving lives. They also highlighted the common misconceptions about blood donation and clarified any doubts the participants may have had.

The organizers then invited a guest speaker, who was a medical professional with expertise in blood donation, to address the participants. The guest speaker spoke in detail about the process of blood donation, the eligibility criteria, and the benefits of donating blood. They also addressed any concerns the participants had about donating blood, such as the fear of needles or the possibility of contracting infections.

Following the guest speaker's presentation, the participants were encouraged to ask questions and share their thoughts on blood donation. The organizers also shared information on how to find blood banks and donate blood safely.

The online blood donation awareness program concluded with a pledge from the participants to donate blood and spread awareness about the importance of blood donation among their peers and family members.

Overall, the Youth Red Cross Club at Sethu Institute of Technology organized a highly informative and engaging blood donation awareness program online. By educating students on the importance of blood donation and addressing common misconceptions, they have helped to promote a culture of blood donation and saved lives in the process.



**Red Ribbon Club**  
**Academic Year 2021-2022**  
**Celebrating Life**

Name of the activity	Celebrating Life
Collaborative Agency	Red Ribbon Club
Year of the activity	15.02.2021
Venue	Mechanical Seminar Hall
Resource Person	Mr.M.Ayyanar Virudhunagar and Mr. Mr.Mini Babu Rathinesh from ICTC (An integrated counseling and Testing center), Virudhunagar
Methodology	Lecture with Audio
No. of students participated	84

The Red Ribbon Club organized an event titled "Celebrating Life" on the 15<sup>th</sup> of February 2021. The event aimed to promote awareness about the importance of living a healthy and fulfilling life and to celebrate the joy of living.

The event was held on the college campus and was open to all students, faculty, and staff. The Club members worked hard to create an engaging and interactive event that would encourage attendees to reflect on their lives and make positive changes.

The event began with a speech by the Club's President, who spoke about the importance of living a healthy and fulfilling life. The President emphasized the need to focus on mental and physical well-being and the importance of building strong social connections.

The event included a range of activities designed to promote healthy living and wellbeing. There were yoga and meditation sessions, health check-ups, and nutrition talks. The Club also organized a talent show, where students showcased their talents and entertained the audience.

One of the highlights of the event was the wall of positivity. The Club members set up a large wall where attendees could write down positive messages and affirmations. The wall quickly filled up with encouraging messages and quotes, creating a positive and uplifting atmosphere.

The event concluded with a prize-giving ceremony for the talent show winners and a closing speech by the Club's President. The President thanked all the attendees and emphasized the importance of living a healthy and fulfilling life.



Celebrating Life Organized by Red Ribbon Club on 15.02.2021





Celebrating Life Organized by Red Ribbon Club on 15.02.2021

### **Program Gist**

From Virudhunagar Government hospital Mr.M.Ayyanar and Mr. Mr.Mini Babu Rathinesh from ICTC (An integrated counseling and testing center) has discussed about the how to prepare ourselves to keep distance from AIDS and how to safe guard our lives. He motivated to donate blood.

### **Outcome**

At the end of the program they know about

- By donating the blood our body can re- generate new RBC & WBC
- Always be a volunteer blood donor



**Red Ribbon Club**  
**Academic Year 2021-2022**  
**Blood donation camp**

Name of the activity	Blood donation camp
Collaborative Agency	Red Ribbon Club
Year of the activity	25.03.2021
Resource Person	Meenakshi Mission Hospital Madurai and Government Hospital, Virudhunagar
No. of students participated	250 units donated by the volunteers.

The Red Ribbon Club organized a blood donation camp on the 25th of March 2021, as part of their ongoing efforts to promote blood donation and help those in need. The event was held on the college campus and was open to all students, faculty, and staff.

The Club members worked in collaboration with a local blood bank to ensure that the camp was conducted safely and efficiently. The camp had a registration desk, where the donors had to fill out a medical history form and undergo a quick medical check-up to ensure that they were eligible to donate blood.

Once the donors were cleared, they were taken to the donation area, where a phlebotomist collected their blood. The Club members were on hand to provide support to the donors, ensuring that they were comfortable and well looked after.

The Club also provided refreshments to the donors after their donation, to help them recover and feel comfortable. They distributed informative materials on the importance of blood donation and its benefits, educating the donors on the life-saving impact of their donations.

The blood donation camp was a great success, as it collected a significant number of blood units. The event was an excellent example of the Red Ribbon Club's commitment to serving the community and promoting the importance of blood donation.

The blood collected during the camp will go a long way in helping patients in need and saving lives. The Red Ribbon Club's efforts in organizing the camp and collaborating with the local blood bank were commendable, and the event was a testament to their dedication and hard work.



Blood donation camp Organized by Red Ribbon Club on 25.03.2021

The impact of the camp will extend beyond the immediate collection of blood units, as it will inspire more people to consider donating blood and promote a culture of blood donation within the college community.

- ❖ The blood collected during the camp will go a long way in helping patients in need and saving lives.
- ❖ The event helped to strengthen the relationship between the college community and the local blood bank.

### **Program Gist**

Our colleges Students were actively participated in this blood donation camp held in auditorium, from Meenakshi Mission Hospital Madurai, Government Hospital Virudhunagar. Students waited patiently while the doctor did the preliminary checking. The doctors and the staff of the blood bank extended their fullest cooperation to make the camp success. The combined efforts of all concerned resulted in the collection of 250 units of blood.

**Yi Yuva club**  
**Academic Year 2021-2022**  
**Industrial Visit to Milky Mist Dairy Pvt. Ltd, Perundurai**

Name of the activity	Industrial Visit to Milky Mist Dairy Pvt.Ltd
Collaborative Agency	Yi-Yuva Club
Year of the activity	26 <sup>th</sup> July 2022
Resource Person	Mr.T.Sathish Kumar
No. of students participated	30

The YI Yuva Club organized an industrial visit to the Milky Mist Dairy on the 26<sup>th</sup> of July 2022, with the aim of providing students with an opportunity to gain real-world experience and learn about the workings of the dairy industry.

Milky Mist Dairy is a leading producer of dairy products, and the visit provided students with an insight into the company's production process, quality control, and distribution operations. The visit was open to students from all departments, and there was a significant turnout.

The visit began with an informative presentation on the company's history, its products, and its vision. The presentation was followed by a guided tour of the dairy's processing plant, where the students saw first-hand the various stages involved in the production of dairy products, from milk collection and processing to packaging and distribution.

The students were shown the various machines and equipment used in the dairy's production process and the company's quality control measures, which ensure that the products meet strict standards. The students were also able to interact with the company's staff and ask questions, gaining valuable insights into the challenges and opportunities of the dairy industry.

The visit was an excellent learning experience for the students, providing them with a deeper understanding of the workings of the dairy industry and the business behind it. It also provided them with an opportunity to see how classroom theory translates into real-world applications, giving them a glimpse into the world of work.



The visit was highly appreciated by the students, who found it engaging and informative. It was a valuable experience for the students, helping them to gain insights into the dairy industry, and the YI Yuva Club is to be commended for organizing such an enriching and informative visit.

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**Title**

## Industrial Visit to Milky Mist Dairy Pvt Ltd

Date: Tuesday, 26 July 2022 | Time: 10.00 AM  
Venue: Milky Mist, Erode

**Keynote Address**

**Mr Sathish Kumar**  
Founder and Managing Director  
Milky Mist Dairy Pvt Ltd

**Prior registration is mandatory**  
**RSVP Mr Ruban Ebenezer R, ruban.ebenezer@cii.in**

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Brochure – Industrial Visit to Milky Mist Dairy organized by YI Yuva Club



Industrial Visit to Milky Mist Dairy organized by YI Yuva Club on 26.07.2022

As part of the Yi Madurai is organizing an Industrial Visit to Milky Mist Dairy products factory. It's a state of art manufacturing unit with product capabilities like paneer, curd, butter, ghee, yogurt, cheese etc. It's the most advanced & automated dairy factory in India and largest paneer capacity in Asia. CMD Mr.T.Sathish Kumar will explained us about his journey from scratch.

In conclusion, the industrial visit to Milky Mist Dairy organized by the YI Yuva Club was a highly successful event, providing students with an opportunity to learn about the workings of the dairy industry, see first-hand the production process, and gain valuable insights into the business. The event was an excellent example of the YI Yuva Club's commitment to providing students with real-world experiences and opportunities to learn beyond the classroom.

Here are some points for an impact analysis of the industrial visit to Milky Mist Dairy organized by the YI Yuva Club

- ❖ The visit provided the students with a practical understanding of the dairy industry and its production process, which will help them in their academic studies and future careers.
- ❖ The visit helped to bridge the gap between classroom theory and real-world applications, providing a valuable learning experience for the students.
- ❖ The students gained insights into the operations of a successful company, which will help them develop a business-oriented mindset.
- ❖ The visit fostered a sense of curiosity and enthusiasm among the students, encouraging them to explore the dairy industry and consider it as a potential career option.
- ❖ The interaction with the company's staff and their expertise gave the students a deeper understanding of the challenges and opportunities in the industry.
- ❖ The visit encouraged collaboration and teamwork among the students, which are essential skills for success in any industry.
- ❖ The event helped to promote the YI Yuva Club's commitment to providing students with practical learning opportunities, which will enhance the club's reputation and encourage more students to get involved.
- ❖ The visit helped to strengthen the relationship between the college and the dairy industry, providing opportunities for future collaboration.
- ❖ The impact of the visit will extend beyond the immediate experience, as the students will share their knowledge with their peers and promote a culture of practical learning and industry engagement within the college community.
- ❖ The students will be able to use the knowledge and experience gained during the visit in their future studies and careers, enhancing their professional prospects.

Overall, the industrial visit to Milky Mist Dairy organized by the YI Yuva Club had a positive impact on the students, providing them with valuable knowledge, experience, and insights into the dairy industry. The event was a success, and its impact is likely to extend beyond the immediate experience, benefiting the students, the YI Yuva Club, and the college community as a whole.



**Yi Yuva club**  
**Academic Year 2021-2022**  
**Alampatti Oorani (Tank) Restoration Project**

Name of the activity	Alampatti Oorani (Tank) Restoration Project
Collaborative Agency	Yi-Yuva Club
Year of the activity	28 <sup>th</sup> January 2022
Place	Alampatti
No. of students participated	56

The YI Yuva Club organized the Alampatti Oorani Restoration Project with the aim of restoring a traditional water tank located in the village of Alampatti. The project began in January 2022 and was completed in May 2022.

The Alampatti Oorani is a traditional water tank that had fallen into disrepair over the years. The tank had a significant cultural and historical significance for the local community, and the restoration project aimed to preserve this heritage while also providing a sustainable source of water for the village.

The restoration project involved several stages, including cleaning the tank, repairing the walls, and installing a water supply system. The YI Yuva Club partnered with local volunteers, who provided labor and support for the project. The club also received funding from local businesses and organizations.

The project was carried out with utmost care and attention to detail, ensuring that the restoration work was done to the highest standards. The club also conducted regular community outreach programs to inform the local residents of the project's progress and to engage them in the restoration efforts.

The restored Alampatti Oorani has provided a sustainable source of water for the village, ensuring that the community has access to clean drinking water. The restoration project has also helped to preserve the cultural and historical significance of the water tank, which is a source of pride for the local community.



Alampatti Oorani (Tank) Restoration Project Organized by YI Yuva Club on 28.01.2022

The Alampatti Oorani Restoration Project organized by the YI Yuva Club was a success, providing the local community with a sustainable source of water and preserving an important cultural and historical heritage. The project's success was due to the community's engagement and the commitment to preserving natural and cultural resources for future generations. The project serves as a powerful example of the impact that can be achieved through community-driven initiatives.





Alampatti Oorani (Tank) Restoration Project Organized by YI Yuva Club on  
28.01.2022

Yi Madurai collaborated with the Panchayat of Alampati in Thirumangalam Block of Madurai district to renovate the Alampatti Oorani, impacting thousands of households in the village. The project was supported by a contribution of Rs. 1.15 lakh from Yi Madurai, and the renovated tank was inaugurated by the Madurai District Collector, Dr. Aneesh Kumar. The project aims to recharge the groundwater table, provide water for irrigation and cattle, and impact the lives of thousands of people in Alampatti village. The SVA HERITAGE team also contributed Rs. 25,000 towards the project, and Ponkumar provided tree saplings worth Rs. 7,000. This is a key project of Yi Madurai for the year, and the organization hopes to inspire others to engage in similar community development initiatives.



**Yi Yuva Club**  
**Academic Year 2021-2022**  
**First Aid Awareness Session on Road Safety hoarding & PEER**

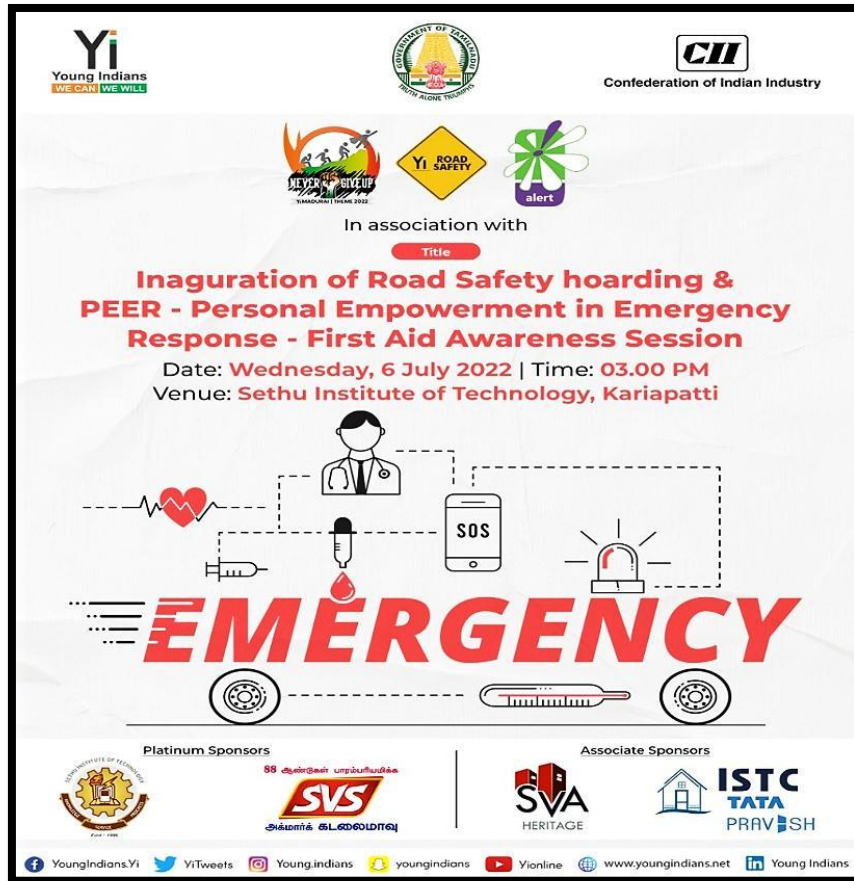
Name of the activity	Road Safety hoarding & PEER - Personal Empowerment in Emergency Response – First Aid Awareness Session
Collaborative Agency	CII
Year of the activity	6 <sup>th</sup> July 2022
No. of students participated	286

Yi Yuva Club organized a Road Safety hoarding and PEER (Personal Empowerment in Emergency Response) - First Aid Awareness Session for over 286 students. The event aimed to raise awareness about road safety and equip students with basic first aid skills to help them respond to emergency situations.

The road safety hoarding featured information about traffic rules, safe driving practices, and the importance of wearing helmets and seat belts. The hoarding was strategically placed near the school to ensure that students and other road users could easily see and internalize the safety messages.

The PEER - First Aid Awareness Session was conducted by trained professionals who taught the students about basic first aid skills, including how to administer CPR, control bleeding, and provide emergency medical assistance. The session was interactive and provided the students with the opportunity to practice the skills they had learned.

Overall, the event was a huge success, as it not only raised awareness about road safety and first aid skills but also empowered the students to take personal responsibility for their safety and that of others. By equipping them with practical skills, the event aimed to make a lasting impact on the students, their families, and the wider community.



Brochure



Road Safety hoarding & PEER - Personal Empowerment in Emergency Response - First Aid Awareness Session on 06.07.2022

The Road Safety hoarding and PEER - First Aid Awareness Session organized by the Yi Yuva Club had the following impact

- ❖ **Increased awareness about road safety** The road safety hoarding featured important information about traffic rules, safe driving practices, and the importance of wearing helmets and seat belts, thereby increasing awareness about road safety.
- ❖ **Equipped students with first aid skills** The PEER - First Aid Awareness Session equipped over 300 students with basic first aid skills, including how to administer CPR, control bleeding, and provide emergency medical assistance. This will be helpful in responding to emergency situations.
- ❖ **Promoted personal responsibility for safety** The event aimed to empower the students to take personal responsibility for their safety and that of others by providing them with practical skills to respond to emergency situations.
- ❖ **Created a lasting impact on students, families, and the community** By equipping students with first aid skills and raising awareness about road safety, the event aimed to create a lasting impact on the students, their families, and the wider community.
- ❖ **Promoted community-driven initiatives** The event was organized by the Yi Yuva Club, a community-driven organization, which encouraged community engagement and promoted community-driven initiatives.

Overall, the impact of the Road Safety hoarding and PEER - First Aid Awareness Session was positive, as it increased awareness about road safety, equipped students with first aid skills, promoted personal responsibility for safety, created a lasting impact on students, families, and the community, and promoted community-driven initiatives.

**Entrepreneurship Development Cell****Academic Year 2021-2022****Webinar on Entrepreneurship Mindset in this Pandemic**

Name of the activity	Webinar on Entrepreneurship Mindset in this Pandemic
Collaborative Agency	EDC
Year of the activity	04-06-2021
Resource Person	Dr.G.Natarajan B.Pharm., M.B.A.,PhD Chief Executive Officer, Green India Laboratories & Chettinad Food Processors,
No. of students participated	118

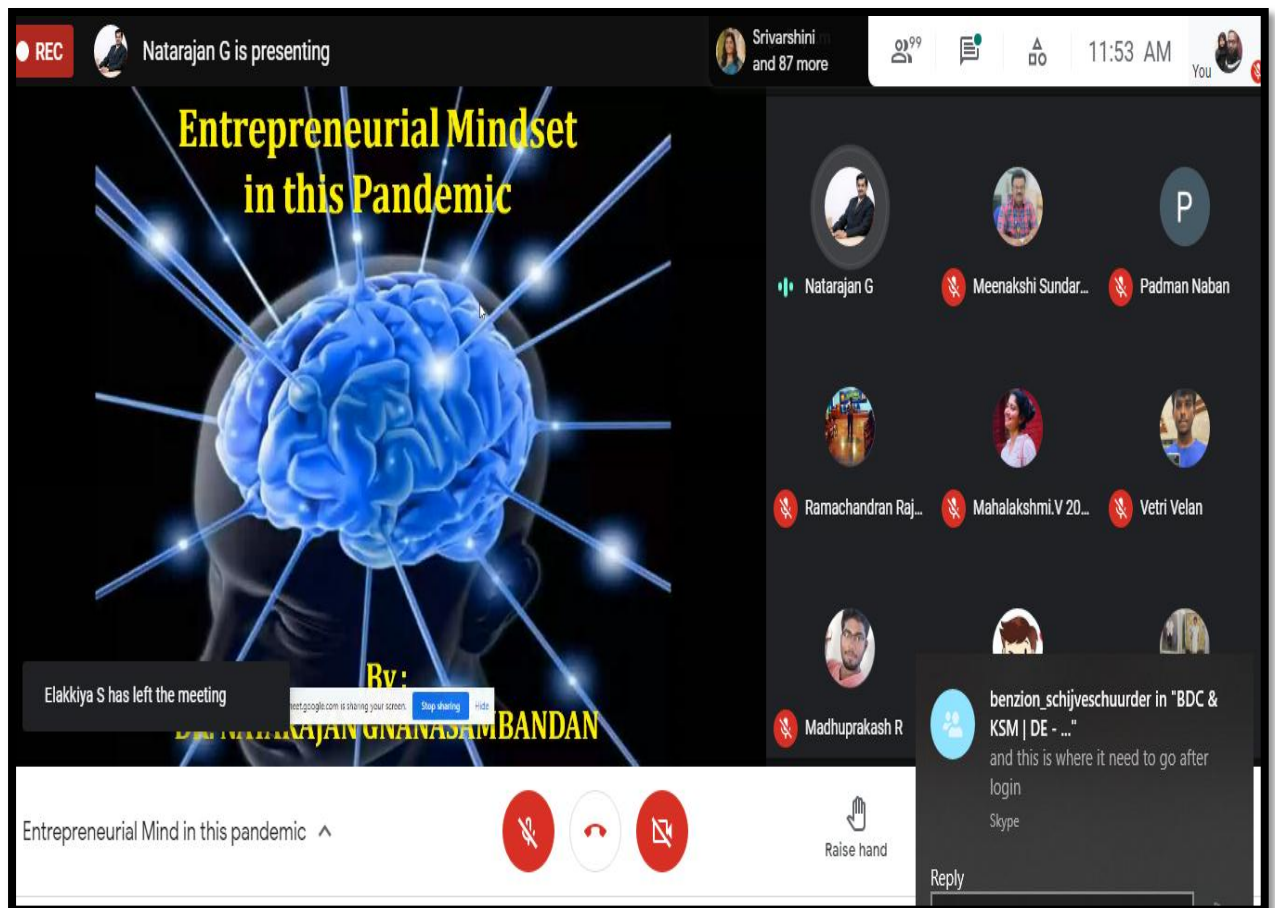
The webinar on "Entrepreneurship Mindset in this Pandemic" was organized by Entrepreneurship Development Cell with the aim of helping aspiring entrepreneurs and business owners navigate the challenges of running a business during the pandemic.

The webinar covered a range of topics related to entrepreneurship during the pandemic, including identifying and adapting to changing market trends, managing cash flow, and leveraging technology to maintain business continuity.

The webinar featured presentations and insights from experienced business leaders who shared their experiences and best practices in managing their own businesses during the pandemic. The speakers also shared their insights on how to develop an entrepreneurial mindset and overcome the challenges presented by the pandemic.

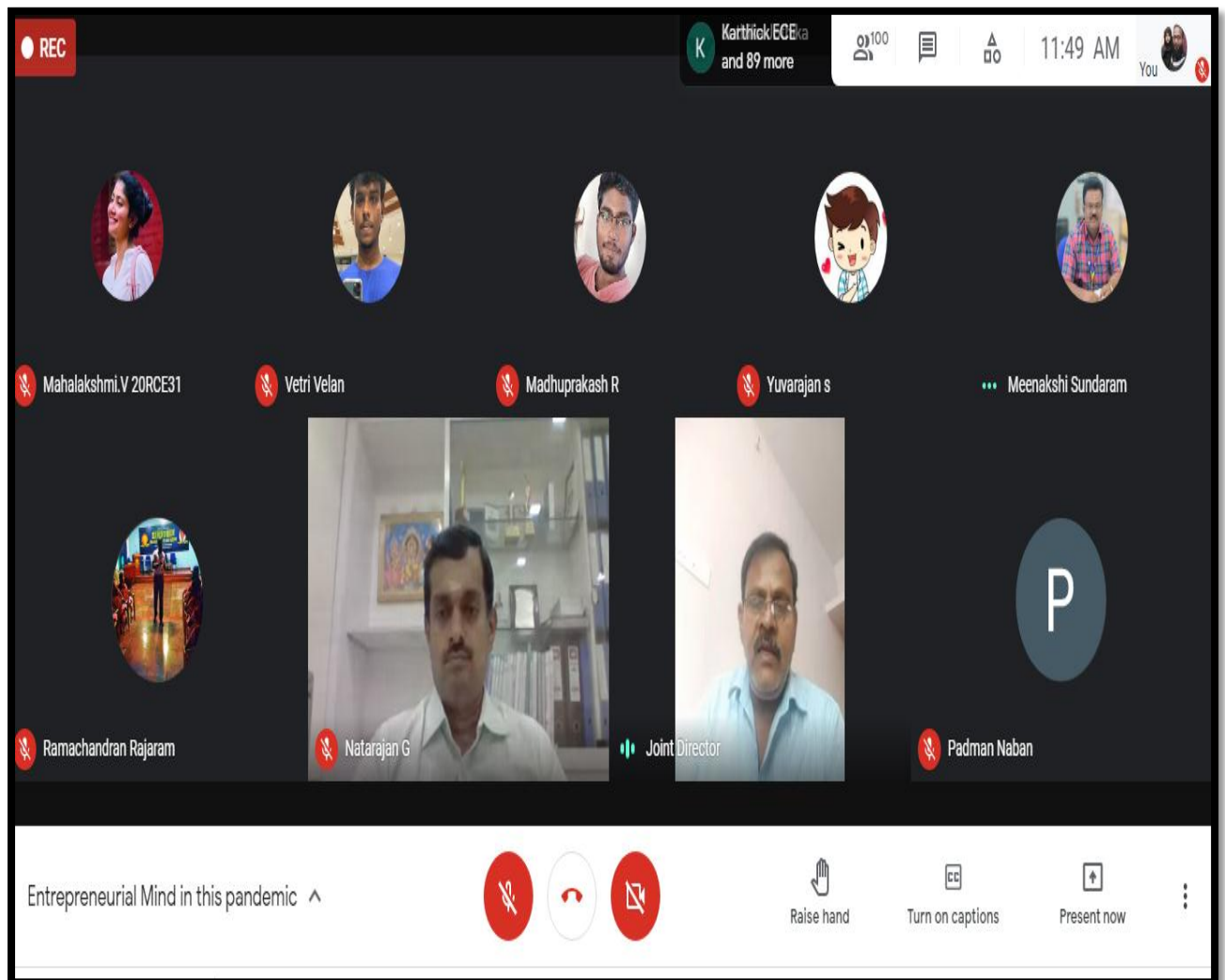
The webinar was attended by a diverse group of participants, including aspiring entrepreneurs, business owners, and professionals. The interactive nature of the webinar allowed participants to ask questions and engage in discussions with the speakers, allowing for a lively exchange of ideas and insights.





Webinar on Entrepreneurship Mindset in this Pandemic organized by EDC on 04.06.2021

Overall, the webinar on "Entrepreneurship Mindset in this Pandemic" was a valuable resource for entrepreneurs and business owners looking to navigate the challenges presented by the pandemic. The insights and best practices shared by the speakers provided practical guidance for managing businesses during this difficult time, and the interactive nature of the webinar allowed for a meaningful exchange of ideas and information among participants.



Webinar on Entrepreneurship Mindset in this Pandemic organized by EDC on 04.06.2021

Here are some points for an impact analysis of the "Entrepreneurship Mindset in this Pandemic" webinar

### Positive impacts

- ❖ Provided practical guidance for entrepreneurs and business owners to navigate the challenges of running a business during the pandemic
- ❖ Helped participants develop an entrepreneurial mindset and adapt to changing market trends
- ❖ Created a forum for discussion and exchange of ideas among participants
- ❖ Offered an opportunity for participants to learn from experienced business leaders and industry experts
- ❖ Encouraged participants to take a proactive approach to managing their businesses during the pandemic

**Entrepreneurship Development Cell**  
**Academic Year 2021-2022**  
**Webinar on "Re-Thinking Design Thinking"**

Name of the activity	Webinar on "Re-Thinking Design Thinking"
Collaborative Agency	EDC
Year of the activity	17-07-2021
Resource Person	Mrs.Sakthi Arjun Freelance innovation Consultant
No. of students participated	104

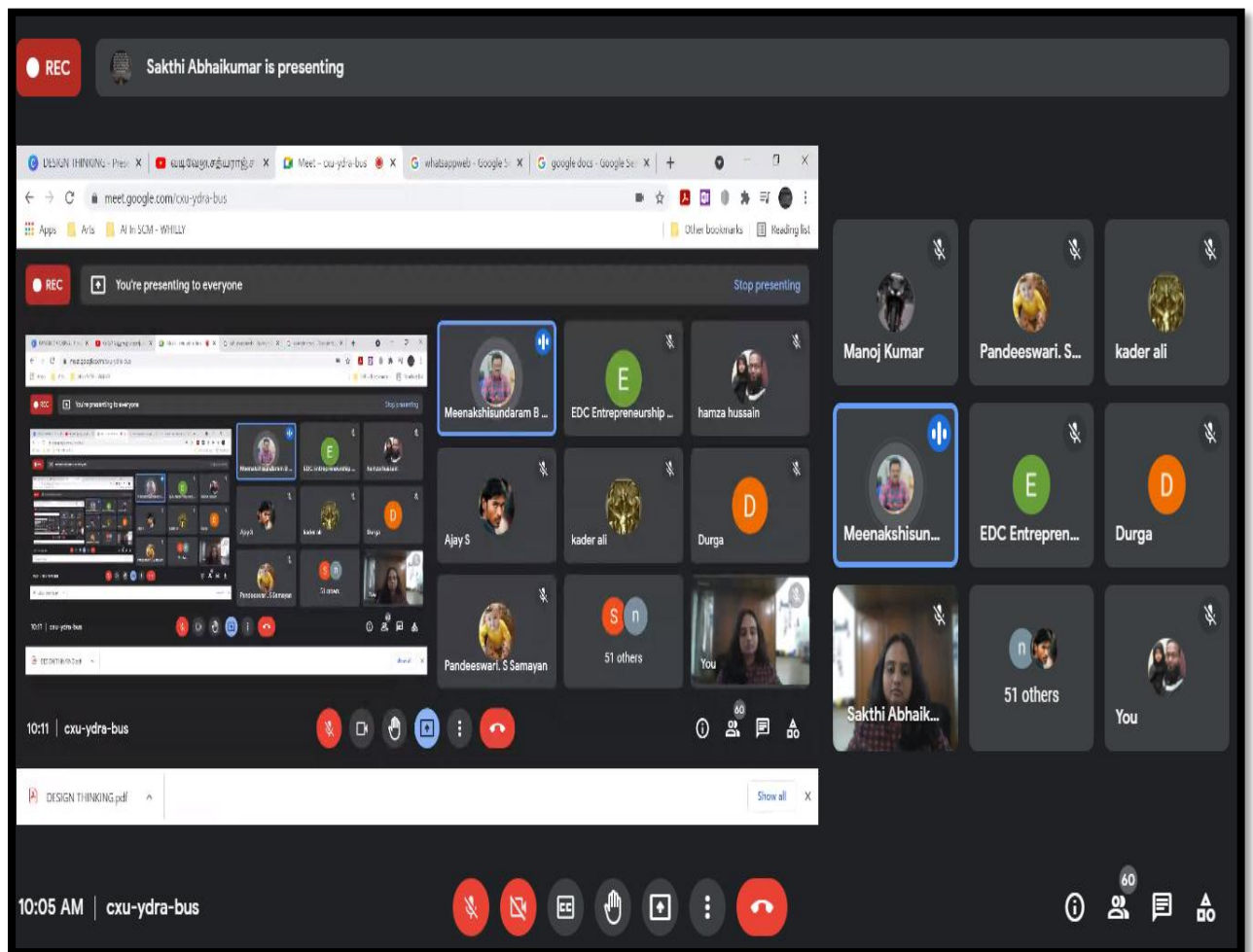
The EDC (Entrepreneurship Development Cell) organized a webinar on "Re-Thinking Design Thinking" to promote innovation and entrepreneurship among students and professionals. The webinar aimed to provide participants with insights and practical knowledge on the principles of design thinking and its application in various business scenarios.

The webinar featured prominent speakers and industry experts who shared their experience and expertise in the field of design thinking. They discussed the benefits and limitations of design thinking as a problem-solving approach and highlighted its relevance in today's business landscape.

The speakers also shared case studies and success stories to demonstrate how design thinking can be used to drive innovation and create value for businesses and customers. They emphasized the importance of understanding the user's needs and preferences, testing and iterating ideas, and collaborating with stakeholders to develop effective solutions.

The webinar also included interactive sessions and Q&A, providing participants with an opportunity to engage with the speakers and share their perspectives on design thinking and its applications.





Webinar on "Re-Thinking Design Thinking" organized by EDC on 17.07.2021

Overall, the webinar on "Re-Thinking Design Thinking" was a valuable learning opportunity for participants, providing them with insights and practical knowledge on the principles of design thinking and its relevance in today's business landscape. The interactive sessions and case studies helped participants understand the practical application of design thinking, and the Q&A session provided a forum for discussion and exchange of ideas among the participants and the speakers.

**Entrepreneurship Development Cell**  
**Academic Year 2021-2022**  
**Guest Lecture on “Developing Innovative Ideas”**

Name of the activity	Guest Lecture on “Developing Innovative Ideas”
Collaborative Agency	EDC
Year of the activity	03-12-2021
Resource Person	Er.N.RAVIN Successful Alumni Entrepreneur, Managing Director, Ravins Tech & Goo Pvt.Ltd, Madurai
No. of students participated	245

The Entrepreneurship Development Cell (EDC) organized a guest lecture on "Developing Innovative Ideas" to inspire and guide aspiring entrepreneurs and professionals. The lecture aimed to help participants develop a mindset for innovation and to provide them with insights and practical tools for generating and developing innovative ideas.

The guest speaker was a seasoned entrepreneur and industry expert with extensive experience in ideation and innovation. He shared his personal experiences and insights on how to cultivate an innovative mindset and how to generate and develop ideas that have the potential to disrupt and transform markets.

The speaker emphasized the importance of understanding customer needs, pain points, and preferences to develop ideas that are relevant and valuable. He also discussed the role of experimentation and iteration in developing and refining ideas and highlighted the importance of collaboration and co-creation in the ideation process.

The lecture also included interactive sessions and Q&A, providing participants with an opportunity to engage with the speaker and share their perspectives and experiences.



Guest Lecture on "Developing Innovative Ideas organized by EDC on 03.12.2021

The guest lecture on "Developing Innovative Ideas" organized by EDC had a positive impact on the participants. Some of the impacts of the webinar are

- ❖ **Increased awareness and understanding of the importance of innovation**  
The webinar helped the participants understand the importance of innovation and how it can help in creating value for customers.
- ❖ **Development of an innovative mindset** The webinar provided practical tools and insights to the participants, helping them to develop an innovative mindset.
- ❖ **Improved knowledge and skills** The webinar equipped the participants with knowledge and skills on how to develop and refine innovative ideas.
- ❖ **Improved confidence** The interactive sessions and Q&A helped participants to engage with the speaker and share their perspectives and experiences, improving their confidence in their ability to generate and develop innovative ideas.
- ❖ **Networking opportunities** The webinar also provided an opportunity for the participants to network with the speaker and other attendees, potentially leading to future collaborations and partnerships.

**Entrepreneurship Development Cell****Academic Year 2021-2022****EDII Sponsored Workshop on “Idea Generation and Financial support for Startup”**

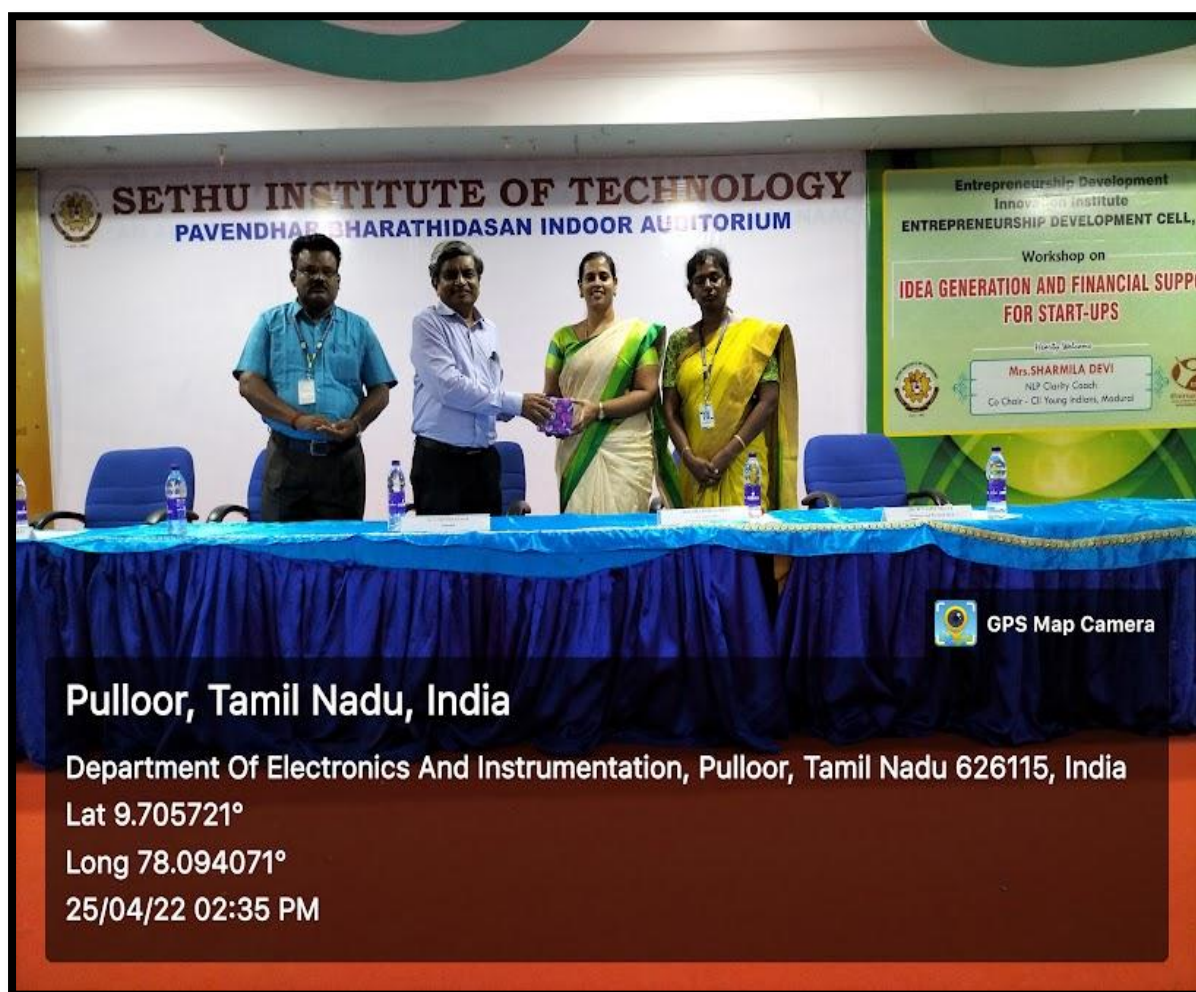
Name of the activity	EDII Sponsored Workshop on “Idea Generation and Financial support for Startup”
Collaborative Agency	EDC
Year of the activity	25-04-2022
Resource Person	Mrs SHARMILA DEVI Co Chair- CII Young Indians Madurai
No. of students participated	121

The Entrepreneurship Development Cell (EDC) recently organized a workshop on "Idea Generation and Financial Support for Startups" in collaboration with the Entrepreneurship Development Institute of India (EDII). The workshop was aimed at providing aspiring entrepreneurs and startup enthusiasts with the necessary tools and skills to generate innovative business ideas and secure financial support to turn their ideas into successful ventures.

The workshop was conducted over two days and featured a series of interactive sessions and panel discussions led by experts in the field of entrepreneurship, innovation, and startup finance. The sessions covered a wide range of topics, including idea generation techniques, market research, business planning, funding opportunities, and investor pitching.

The workshop was attended by a diverse group of participants, including students, faculty, and entrepreneurs from various backgrounds and industries. Participants engaged in hands-on activities and practical exercises to develop their skills and knowledge, and they also had the opportunity to network with other participants and experts in the field.





EDII Sponsored Workshop on "Idea Generation and Financial support for Startup" on 25.04.2022

The workshop was highly successful in achieving its objectives. Participants gained valuable insights and practical tools for idea generation, business planning, and securing financial support for their startups. The workshop also provided an excellent opportunity for networking and collaboration, potentially leading to future partnerships and ventures.

Overall, the EDII sponsored workshop on "Idea Generation and Financial Support for Startups" was a highly valuable and impactful event, providing participants with the knowledge and skills needed to succeed as entrepreneurs and startup founders in today's highly competitive business environment.