



CRITERION 3 Research, Innovations and Extension		3.6 Extension Activities		
3.6.3 - Number of extension and outreach programmes conducted by the institution through NSS/NCC/Red Cross/YRC, etc. during the year (including Government-initiated programmes such as Swachh Bharat, AIDS Awareness, and Gender Sensitization and those organised in collaboration with industry, community and NGOs) thereof during the last five years				
Name of the activity	Organising unit/ agency/ collaborating agency	Name of the scheme	Year of the activity	Number of students participated in such activities
Year 2 (2020-21)				
Unnath Bharath Abhiyan				
Webinar on Effective Money Management during Pandemic	UBA Cell, Sethu Institute of Technology	Social Activity	2021	89
Webinar on National Education Policy 2020	UBA Cell, Sethu Institute of Technology	Social Activity	2020	98
National Service Scheme (NSS)				
Hand sanitizer stand Donation	Aviyur police station and Thasildar office	Social Activity	2021	23
MediBoy	Covid Rescue team	Social Activity	2020	28
Free Mask	Primary Health center	Social Activity	2020	303
Free Food camp	Madurai Corporation	Social Activity	2020	296
Independence Day Flag Host	National Service Scheme (NSS)	Social Activity	2020	48
Initiating Miyawaki Forest	National Service Scheme (NSS)	Social Activity	2020	46
TN State NSS Cell Editorial Board Committee member	National Service Scheme (NSS)	Social Activity	2020	7
Blood Donation Camp	Meenakshi Mission Hospital Madurai	Social Activity	2021	503

Name of the activity	Organising unit/ agency/ collaborating agency	Name of the scheme	Year of the activity	Number of students participated in such activities
<b>Women Empowerment Cell</b>				
Femvista'2021	Women Empowerment Cell	Students Empowerment	2021	182
Name of the activity	Organising unit/ agency/ collaborating agency	Name of the scheme	Year of the activity	Number of students participated in such activities
<b>Yi Yuva club</b>				
Webinar on Election Awareness Campaign	YI Yuva Club & CII	Social Activity	2021	78
Webinar on the Power of Story Telling	Karadi Tales founder and Author	Social Activity	2021	96
<b>Youth Red Cross</b>				
Awareness on ultimate resource of success	Tech Fire Corporation and YRC	Students Empowerment	2020	35

**Academic Year 2020-2021****UNNAT BHARAT ABHIYAN (UBA)****Webinar on Effective Money Management during Pandemic**

Name of the activity	:	Webinar on "Effective Money Management during Pandemic"
Collaborative Agency	:	UBA Cell, Sethu Institute of Technology
Year of the activity	:	25.06.2021, Friday, 11.00 a.m. – 12.00 noon
No. of students participated:		89
Resource Person	:	Mr. C.Rathina Balaji, Founder & CEO, STARSUN Money Harvest

On 25th June 2021, the UBA Cell at Sethu Institute of Technology organized a webinar on "Effective Money Management during Pandemic" from 11:00 a.m. to 12:00 noon. The webinar was attended by over 100 participants and was conducted by Mr. C. Rathina Balaji, who is the Founder and CEO of STARSUN Money Harvest.

Mr. C. Rathina Balaji started the webinar by discussing the impact of the pandemic on the economy and how it has affected people's finances. He emphasized the need for effective money management during these difficult times and shared some practical tips to help participants manage their finances better.

Mr. C. Rathina Balaji then discussed the importance of creating a budget and tracking expenses, stating that it is essential to know where the money is going in order to make informed decisions. He also discussed the importance of building an emergency fund and diversifying investments to minimize risks.

In addition, Mr. C. Rathina Balaji emphasized the need to be cautious when taking loans or credit, as the pandemic has made it difficult for people to repay their debts. He also stressed the importance of having insurance to protect against unforeseen events.

**Ministry of Education**  
Government of India

**UNNAT BHARAT ABHIYAN**

**SETHU INSTITUTE OF TECHNOLOGY**  
(AN AUTONOMOUS INSTITUTION | ACCREDITED WITH 'A' GRADE BY NAAC)  
PULLOOR, KARIAPATTI – 626115, VIRUDHUNAGAR (DIST), TAMILNADU, INDIA.

**LIVE WEBINAR**

**EFFECTIVE MONEY MANAGEMENT DURING PANDEMIC**

**Mr. C. Rathina Balaji**  
Founder & CEO  
STARSUN Money Harvest

**DATE : 25.06.2021**  
**TIME : 11.00 a.m. to 12.00 noon.**  
Forms Link:  
<https://forms.gle/FGULhTN7cEBDbz7Q8>

**Convener**  
Dr. A. Srinivasan  
Professor & Head / EEE

**Coordinator**  
Dr. R. M. Sasiraja, ASP / EEE  
Coordinator – UBA

**Organisers**  
Mr. T. Murugan, AP(SG) / EEE  
Mr. S. Sugumar, AP(SG) / EEE

**Patrons**

Mr. S. Mohamed Jaleel  
Founder & Chairman

Mr. S. M. Seeni Mohaideen  
Chief Executive Officer

Mr. S. M. Seeni Mohamed Aliar Maraikkayar  
Joint Chief Executive Officer

Ms. S. M. Nilofer Fathima  
Director- Administration

Ms. S. M. Nazia Fathima  
Director- R&D

Dr. A. Senthil Kumar  
Principal

Dr. G. D. Sivakumar  
Vice Principal

**FREE REGISTRATION AND E-CERTIFICATE**

Brochure - Webinar on "Effective Money Management during Pandemic" on 25.06.2021

During the Q&A session, participants asked various questions related to investing, taxes, and managing debt. Mr. C. Rathina Balaji answered all the questions patiently and provided valuable insights.

In conclusion, the webinar was an informative session that helped participants understand the importance of effective money management during the pandemic. The discussion provided practical tips and insights to help participants manage their finances better during these difficult times. The UBA Cell at Sethu Institute of Technology is committed to organizing more such webinars to provide students with valuable information and insights.

**UNNAT BHARAT ABHIYAN (UBA)****Webinar on National Education Policy 2020**

Name of the activity	:	Webinar on "National Education Policy 2020"
Collaborative Agency	:	UBA Cell, Sethu Institute of Technology
Year of the activity	:	30.09.2020, Wednesday, 05.00 p.m. – 06.00 p.m.
No. of students participated:		98
Resource Person	:	Er.C.K.Dwarakanath, Scientist (Rtd.) - DRDO & Educationalist, Bangalore.

On 30th September 2020, the UBA Cell at Sethu Institute of Technology organized a webinar on the "National Education Policy 2020" from 05:00 p.m. to 06:00 p.m. The webinar was attended by over 100 participants and was conducted by Er. C.K. Dwarakanath, who is a retired scientist from DRDO and an educationalist based in Bangalore.

Er. C.K. Dwarakanath began the webinar by giving an overview of the National Education Policy 2020, which was recently approved by the government of India. He highlighted the need for a new education policy, stating that the previous policy was outdated and did not meet the needs of the current generation of students.

Er. C.K. Dwarakanath then discussed the key features of the new policy, such as the emphasis on vocational education, the introduction of a common entrance exam for higher education, the establishment of a National Research Foundation, and the promotion of multilingualism in schools.

He also discussed the importance of technology in education and how the new policy aims to promote the use of technology in education at all levels. He emphasized that the policy is not just a document but a roadmap for the future of education in India and urged the participants to read the policy document carefully.

**SETHU INSTITUTE OF TECHNOLOGY**  
(An Autonomous Institution | Accredited with A Grade by NAAC)  
Pulloor, Kariapatti - 626115, Virudhunagar (Dist.), Tamilnadu, India

**LIVE WEBINAR**  
**National Education Policy - 2020**

**Resource Person**  
**Er.C.K. DWARAKANATH**  
Scientist (Rtd.) - DRDO & Educationalist  
Bangalore

**Date: 30.09.2020**  
Time: 05.00 p.m to 06.00 p.m  
Free Registration and E-Certificate

<https://forms.gle/bWwAiTxgNHs9y4356>

**Patrons**  
Mr.S.Mohamed Jaleel  
Founder & Chairman

**Mr.S.M.Seeni Mohaideen**  
Chief Executive Officer

**Mr.S.M.Seeni Mohamed Aliar Maraikkayar**  
Joint Chief Executive Officer

**Ms.S.M.Nilofer Fathima**  
Director - Administration

**Ms.S.M.Nazia Fathima**  
Director - R & D

**Dr.A.Senthil Kumar**  
Principal

**Dr.G.D.Sivakumar**  
Vice Principal

**Gonvener**  
Dr.A.Srinivasan  
Professor & Head / EEE

**Coordinator**  
Dr.R.M.Sasiraja, ASP / EEE  
Coordinator - UBA

**Organisers**  
Mr.T.Murugan, AP / EEE  
Mr.S.Sugumar, AP / EEE

Brochure - Webinar on "National Education Policy 2020" on 30.09.2020

During the Q&A session, participants asked various questions related to the implementation of the policy, the role of teachers in the new system, and the challenges that may arise in the future. Er. C.K. Dwarakanath answered all the questions patiently and provided valuable insights.

In conclusion, the webinar was an informative session that helped the participants understand the key features of the National Education Policy 2020. The discussion also highlighted the challenges that the new policy may face during its implementation and the need for all stakeholders to work together to make the policy a success.

**NATIONAL SERVICE SCHEME UNITS I AND II****Hand sanitizer stand Donation**

Name of the activity	:	Hand sanitizer stand Donation
Collaborative Agency	:	Aviyur police station and Thasildar office
Year of the activity	:	2021
No. of students participated	:	23
Resource Person	:	Inspector of Police, Aviyur Police Station Deputy Thasildar Mr.S.M.Seeni Mohamed Aliar Maraikkayar Joint Chief Executive Officer, SIT.

In light of the ongoing COVID-19 pandemic, the officials of Aviyur police station and Thasildar office, along with representatives from Sethu Institute of Technology, organized an awareness campaign to promote the use of sanitizers to protect against the virus. The event was aimed at raising awareness about the importance of hand hygiene and other preventive measures to curb the spread of the virus.

During the campaign, the officials from the Aviyur police station and Thasildar office highlighted the importance of using sanitizers to keep hands clean and germ-free. They also spoke about the different types of sanitizers available in the market and the correct methods of using them.

The officials emphasized the importance of practicing social distancing and wearing masks in public places. They also urged people to stay at home if they were feeling unwell and to seek medical attention if they experienced any symptoms of COVID-19.

Representatives from Sethu Institute of Technology also spoke at the event, stressing the importance of personal hygiene and the use of sanitizers to prevent the spread of the virus. They highlighted the steps taken by the institute to ensure the safety and well-being of the students, faculty, and staff during the pandemic.



Hand sanitizer stand Donation in the year 2021

The event concluded with a social awareness speech given to the students and the public about the need to take precautions and follow guidelines issued by the government to contain the spread of the virus. The officials and representatives from Sethu Institute of Technology urged people to take the pandemic seriously and to do their part in helping to prevent its spread.

Overall, the event was a successful effort to raise awareness about the importance of hand hygiene and the use of sanitizers in preventing the spread of COVID-19. It is important for everyone to continue to follow preventive measures and guidelines to keep themselves and their communities safe during this challenging time.

The officials of Aviyur police station and Thasildar office and Sethu Institute of technology spokes about need of sanitizer and using methods of sanitizer in order to protect from Corona Virus, also Social awareness speech was given to the students and public.



Hand sanitizer stand Donation in the year 2021

### Impact Analysis

Here is an impact analysis of the officials of Aviyur police station and Thasildar office, along with Sethu Institute of Technology, discussing the need for sanitizers and methods of using them to protect against the spread of the coronavirus:

- ❖ By discussing the need for sanitizers, officials are helping to create awareness about the importance of good hygiene practices, particularly in the context of the ongoing pandemic.
- ❖ By specifically discussing methods of using sanitizers, officials are providing concrete information to individuals on how to protect themselves and others from the coronavirus.
- ❖ The fact that officials from different organizations are coming together to discuss this issue shows a collaborative effort to promote public health and safety.
- ❖ By addressing the issue of coronavirus prevention in a public forum, officials are making it clear that it is a serious issue that requires everyone's attention and effort.

**NATIONAL SERVICE SCHEME UNITS I AND II****MediBoy**

Name of the activity	:	MediBoy
Collaborative Agency	:	Covid Rescue team
Year of the activity	:	01.07.2020
No. of students participated	:	28
Resource Person	:	NSS Volunteers

In the midst of the COVID-19 pandemic, the Covid rescue team Madurai and NSS volunteers joined hands to provide assistance to elderly patients affected by the virus. The joint initiative was aimed at supporting people above the age of 53 who had been impacted by COVID-19 and required medical treatment.

The volunteers donated and helped to purchase the necessary medicines for the affected patients. Despite the full lockdown imposed in the city, the students formed a team and worked tirelessly to help those in need. They identified the patients in their area who were suffering from the virus and provided them with the required medicines.

The beneficiaries were immensely grateful for the support they received from the volunteers. They thanked the team from the bottom of their hearts for their kind gestures and for helping them during this challenging time.

The Covid rescue team Madurai and NSS volunteers have been at the forefront of various initiatives aimed at helping people during the pandemic. This joint initiative was just one of the many activities they have undertaken to provide support and assistance to those in need.

Their efforts are a true testament to the spirit of volunteerism and the willingness to help others in times of need. The initiative not only helped the affected patients but also inspired many to come forward and lend a helping hand in any way they can.



MediBoy - Covid Rescue team on 01.07.2020

The Covid rescue team Madurai and NSS volunteers jointly donated and helped to purchase the medicine for above 53 age adults affected by COVID. During the full lock down the students form a team and they helped the aged and COVID affected patients in their area through this event. The beneficiaries were thanked them from their heart.

The Covid rescue team Madurai and NSS volunteers are a true inspiration and their selfless efforts have touched the lives of many people in the community. Their dedication to the cause is a beacon of hope for everyone and a reminder that we are all in this together.

**NATIONAL SERVICE SCHEME UNITS I AND II****Free Mask**

Name of the activity	:	Free Mask
Collaborative Agency	:	Primary Health center
Year of the activity	:	02.07.2020
No. of participated	:	303
Resource Person	:	Faculty members of SIT

The COVID-19 pandemic brought about many challenges for the medical community, including a shortage of personal protective equipment (PPE). As a result, doctors and other healthcare workers were attending to patients with a sense of fear due to the lack of protection. In light of this, the faculty members of Sethu Institute of Technology took the initiative to help by donating 500 masks to the Primary Health Center.

The donation of masks was a critical contribution that helped to ease the concerns of healthcare workers who were attending to patients. The donation was a significant gesture of support and showed the appreciation and gratitude for their hard work during such a challenging time.

The masks donated by the faculty members of Sethu Institute of Technology not only provided a sense of security to the doctors but also demonstrated the spirit of collaboration and support in the community. It served as an example of how people can come together and work towards a common goal in the face of adversity.

The Primary Health Center was grateful for the contribution and the gesture of support from the faculty members of Sethu Institute of Technology. The donation helped to ease the burden on the health center and allowed the healthcare workers to carry out their duties with a greater sense of security.



Free Mask Sponsoring to Primary Health center on 02.07.2020

During the Covid period due to the shortage of Mask the doctors were attend the patients with fear. So the faculty members of Sethu institute of technology donated 500 masks to the Primary Health center.

The donation of 500 masks was a shining example of the impact that a small act of kindness can have on the community during such trying times. The gesture of support and solidarity by the faculty members of Sethu Institute of Technology demonstrated the spirit of compassion and reminded us all that we are in this together.

**NATIONAL SERVICE SCHEME UNITS I AND II****Free Food camp**

Name of the activity	:	Free Food camp
Collaborative Agency	:	Madurai Corporation
Year of the activity	:	04.07.2020
No. of participated	:	296
Resource Person	:	NSS Volunteers

The COVID-19 pandemic has had a devastating impact on the lives of millions of people across the world, and the most vulnerable sections of society have been hit the hardest. In response to this crisis, the National Service Scheme (NSS) at Sethu Institute of Technology organized an event to provide food for 300 poor people during the pandemic.

The event was organized with the objective of helping those who were affected by the pandemic and were struggling to meet their basic needs. The NSS volunteers took the initiative to raise funds and collect donations to purchase food items that could be distributed to the needy.

The volunteers put in a lot of effort and dedication to ensure that the event was a success. They identified the areas where the need was the greatest and distributed food items to the people in need. The event was carried out while following all the necessary safety protocols to ensure the safety of both the volunteers and the beneficiaries.

The distribution of food to 300 poor people during the pandemic was a significant contribution that helped to provide relief to those who were struggling to make ends meet. The NSS volunteers demonstrated a great sense of empathy and compassion towards the people in need, and their efforts helped to make a positive impact in the community.



Provide food for 300 poor people during pandemic on 04.07.2020

The event was a true testament to the spirit of volunteerism and the willingness to help others in times of need. It not only helped the people in need but also inspired many to come forward and lend a helping hand in any way they can.

The NSS volunteers at Sethu Institute of Technology have been at the forefront of various initiatives aimed at helping people during the pandemic. This event was just one of the many activities they have undertaken to provide support and assistance to those in need.



Provide food for 300 poor people during pandemic on 04.07.2020

Their efforts are a true inspiration and their selfless contributions have touched the lives of many people in the community. The distribution of food was a reminder that in times of crisis, we must come together and support each other to overcome the challenges we face.

**NATIONAL SERVICE SCHEME UNITS I AND II****Independence Day Flag Host**

Name of the activity	:	Independence Day Flag Host
Collaborative Agency	:	NSS
Year of the activity	:	15.08.2020
No. of Faculty participated	:	48
Resource Person	:	Mr.S.M.Seeni Mohamed Aliar Maraikkayar Joint Chief Executive Officer, SIT



Independence Day Flag Host on 15.08.2020

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The National Service Scheme (NSS) at Sethu Institute of Technology organized an Independence Day Flag Host on August 15th, 2020, to celebrate India's 74th Independence Day. The event was held in the presence of 50 participants and the resource person for the event was Mr. S.M. Seeni Mohamed Aliar Maraikkayar, Joint Chief Executive Officer of SIT.

The event was organized with the objective of celebrating the spirit of independence and patriotism, and to instill a sense of pride in the hearts of the participants. The NSS volunteers took the initiative to organize the event while following all the necessary safety protocols to ensure the safety of all participants.

Mr. S.M. Seeni Mohamed Aliar Maraikkayar delivered an inspiring speech about the significance of India's Independence Day and its relevance in the current context. He emphasized the need for unity, cooperation, and dedication towards the progress and development of the nation.

The event also included the hoisting of the Indian national flag, which was a moment of great pride for all the participants. The flag hoisting ceremony was followed by the singing of the National Anthem and various cultural activities that showcased the diversity and richness of Indian culture.

The Independence Day Flag Host organized by NSS was a significant event that helped to foster a sense of pride and patriotism in the hearts of the participants. The event was a reminder of the sacrifices made by the freedom fighters who fought for the country's independence and inspired everyone to work towards a brighter future for the nation.

The NSS volunteers who organized the event demonstrated a great sense of responsibility and commitment towards their duties. Their efforts in organizing the event in the midst of a pandemic was a testimony to their dedication and commitment towards serving the community.

Overall, the Independence Day Flag Host organized by NSS at Sethu Institute of Technology was a great success, and it served as a reminder of the importance of coming together to celebrate our nation's achievements and work towards a brighter future.



Independence Day Flag Host on 15.08.2020

**NATIONAL SERVICE SCHEME UNITS I AND II****Initiating MIYAWAKI Forest**

Name of the activity	:	Initiating MIYAWAKI Forest
Collaborative Agency	:	NSS
Year of the activity	:	28.08.2020
No. of Faculty participated	:	46
Resource Person	:	Rtn P.Kumarapan Rtn C.Surendran



Initiating MIYAWAKI Forest on 28.08.2020



MOU with Rotary club of Madurai Elite. Planting 6000 saplings in our campus. For that our chairman allocate 1 acre land from our farm on 28.08.2020

The National Service Scheme (NSS) at Sethu Institute of Technology took a significant step towards environmental conservation by initiating a MIYAWAKI Forest on August 28th, 2020. The event was organized with the support of Rotary Club of Madurai Elite and involved 50 participants. The resource persons for the event were Rtn P. Kumarapan and Rtn C. Surendran.

The MIYAWAKI Forest is a unique and innovative method of afforestation that involves planting a large number of trees in a small area. The technique, developed by Japanese botanist Akira Miyawaki, aims to create dense, native forests that grow rapidly and are self-sustainable. This method of afforestation is particularly effective in urban areas and helps to restore biodiversity and natural habitats.

The event was aimed at planting 6000 saplings in the institute's campus. To facilitate this, the Chairman of the institute allocated one acre of land from the farm. The saplings planted were all native species, and the planting was carried out using the MIYAWAKI technique.

The resource persons gave an informative and inspiring talk about the importance of afforestation and the benefits of the MIYAWAKI Forest method. They also highlighted the need for the conservation of natural resources and the importance of taking action to combat climate change.

The event marked a significant milestone in the institute's commitment to environmental conservation and sustainability. The MOU signed with Rotary Club of Madurai Elite also signifies the institute's collaborative efforts in promoting environmental conservation.

The participants demonstrated their commitment towards the cause by actively participating in the planting process. The event was a reminder of the importance of taking action to protect the environment and to create a sustainable future for the generations to come.

The initiation of the MIYAWAKI Forest by NSS at Sethu Institute of Technology is a significant step towards creating a greener and more sustainable future. The event served as a reminder of the importance of environmental conservation and the need to take action towards creating a more sustainable future. The commitment and dedication of the NSS volunteers and the support of the resource persons and Rotary Club of Madurai Elite contributed to the success of the event.

**NATIONAL SERVICE SCHEME UNITS I AND II****TN State NSS Cell Editorial Board Committee member**

Name of the activity	:	TN State NSS Cell Editorial Board Committee member
Year of the activity	:	04.09.2020
No. of Faculty participated	:	7
Resource Person	:	SVK.Muthukumar NSS Officer, SIT

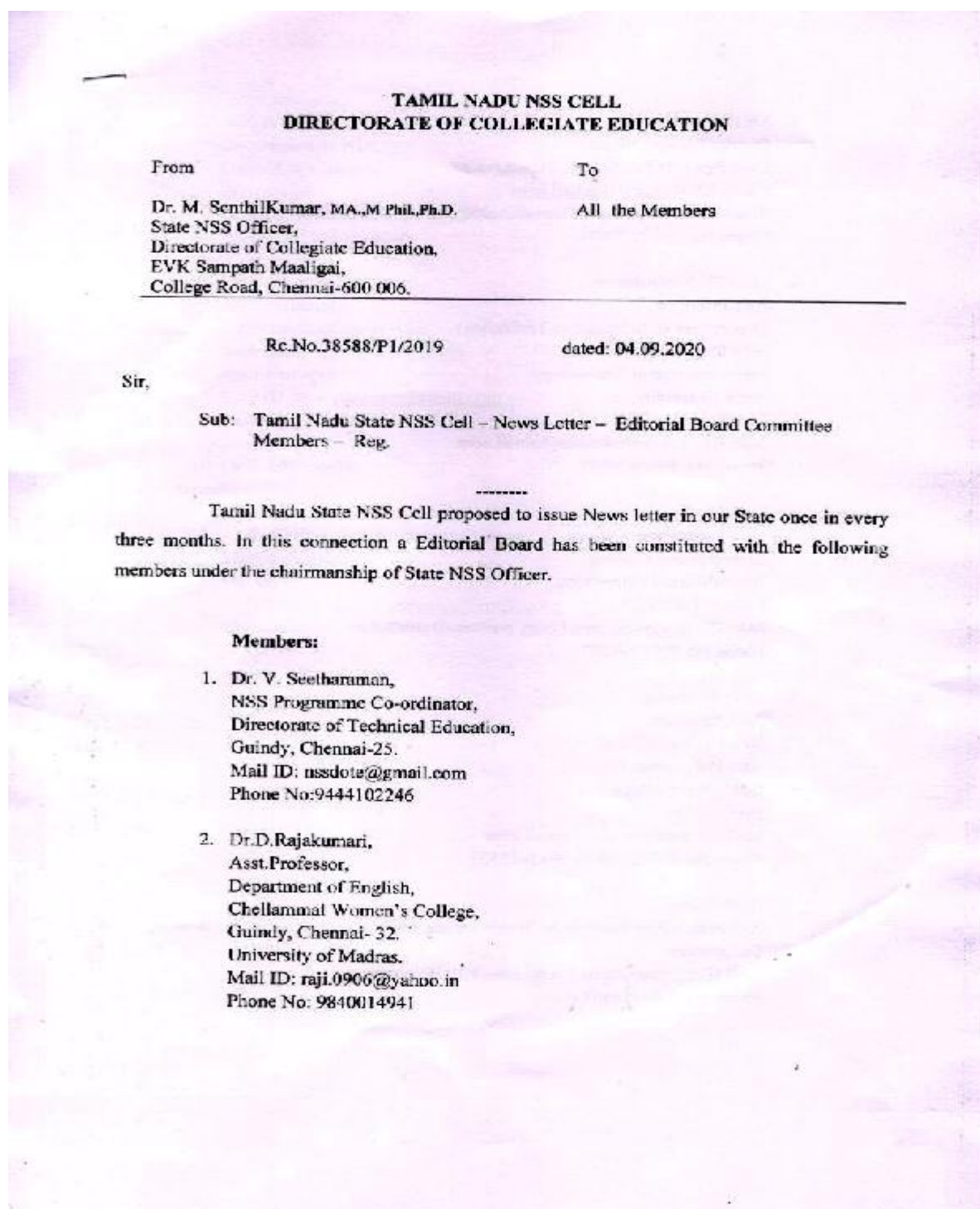
Selected as a Editorial board Committee member

On September 4th, 2020, the TN State NSS Cell Editorial Board Committee member conducted a session for the faculty of Sethu Institute of Technology. The event was attended by seven faculty members, and the resource person for the event was SVK. Muthukumar, the NSS Officer at SIT.

The event focused on the importance of the editorial board and its role in disseminating information and updates regarding NSS activities and events. The resource person provided an informative talk on the editorial board and its functions, including the importance of publishing newsletters and other materials that showcase the NSS activities and its contributions to the community.

The session also highlighted the importance of the editorial board in promoting awareness and encouraging participation in NSS events and activities among students and other stakeholders. The resource person shared his insights and experiences, providing the participants with valuable knowledge and practical tips for effective communication and content creation.

The event served as a platform for the faculty members to gain a deeper understanding of the editorial board's role and to learn effective communication and content creation strategies. The participants actively engaged in the session, asking questions and sharing their own ideas and experiences.



TN State NSS Cell Editorial Board Committee member- SVK.Muthukumar NSS Officer, SIT  
on 04.09.2020

3. Mr.B.Dhayalan,  
District Liason Officer,  
Govt.Boys Hr.Sec.School, Nandhivaram.  
Email ID: [dllokpm1@gmail.com](mailto:dllokpm1@gmail.com)  
School Mail Id: [gbhss0051nandhivaram@gmail.com](mailto:gbhss0051nandhivaram@gmail.com)  
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Mail ID : [svkmuthukumar@gmail.com](mailto:svkmuthukumar@gmail.com)  
Phone No: 9952454678
5. Dr.R.Ravi,  
NSS Programme Officer,  
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7. Dr.R.Radha,  
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Phone No: 989462505

TN State NSS Cell Editorial Board Committee member- SVK.Muthukumar NSS Officer, SIT  
on 04.09.2020

Overall, the session was a great success, and the faculty members gained valuable insights and knowledge. The event was an excellent example of the institute's commitment to promoting community engagement and the role of NSS in fostering social awareness and responsibility. The resource person's contribution was invaluable in making the session informative and engaging, and the faculty members left with a renewed sense of enthusiasm and commitment towards the NSS activities and events.

**NATIONAL SERVICE SCHEME UNITS I AND II****Blood Donation Camp**

Name of the activity	:	Blood Donation Camp
Collaborative Agency	:	Meenakshi Mission Hospital Madurai
Year of the activity	:	25.03.2021
No. of Students participated	:	503
Resource Person	:	Meenakshi Mission Hospital Madurai
Total No. of Blood Units Collected:		250 blood units



Blood Donation Camp Organized by NSS along with the Collaboration of Meenakshi Mission Hospital Madurai on 25.03.2021



Blood Donation Camp Organized by NSS along with the Collaboration of Meenakshi Mission Hospital Madurai on 25.03.2021

On March 25th, 2021, Sethu Institute of Technology in collaboration with Meenakshi Mission Hospital Madurai organized a blood donation camp. The event was a great success, with 500 students participating in the camp and donating 250 blood units.

The event aimed to promote awareness of the importance of blood donation and its role in saving lives. The collaboration with Meenakshi Mission Hospital Madurai ensured that the event was well organized, with expert medical staff on hand to oversee the donation process.

The participating students demonstrated their commitment to helping those in need by actively engaging in the event and donating blood units. The event served as a reminder of the critical role that blood donation plays in the healthcare system and the need for more individuals to contribute to this cause.

The event also provided an excellent opportunity for the students to learn about the donation process and the safety measures involved. The expert medical staff and volunteers provided information on the importance of pre-screening and safety measures to ensure the well-being of both donors and recipients.

Overall, the blood donation camp was a great success, and the collaboration with Meenakshi Mission Hospital Madurai provided a valuable opportunity for the students to contribute to society's betterment. The event showcased the institute's commitment to social responsibility and community engagement and served as an excellent example of the potential impact that can be achieved through collaborative efforts.

**Women Empowerment Cell****FEMVISTA'2021**

Name of the activity	:	FEMVISTA'2021
Collaborative Agency	:	Ms.Sharmila Devi, Founder & Director, Seven Clover Coaching Services, <b>NLP Leadership &amp; Relationship Coach</b> Dr.Kavitha Fenn Arunkumar, Consultant Psychiatrist and Executive Director, <b>Hannah Joseph Hospital, Madurai</b> Ms.Mahalakshmi Solai, Managing director, Sara's Eve's Trend setters and CEO of <b>Sara's Tex</b> Madurai
Year of the activity	:	8 <sup>th</sup> March 2021
No. of students participated	:	182

The Guest speakers spoke in various topics like Entrepreneurship, Stress Management, Social awareness and leadership. Also Certificates Distribution to WEC Student Coordinators and achievers award to Students and faculty members for their contribution to R&D and innovation.

**Yi Yuva club****Webinar on Election Awareness Campaign**

Name of the activity	:	Election Awareness Campaign
Collaborative Agency	:	CII
Year of the activity	:	6 <sup>th</sup> March 2021
Resource Person	:	Mr.Sandeep Nanuri, I.A.S., Collrctor of Tiruvannamali Dist
No. of students participated	:	78

On March 6th, 2021, Sethu Institute of Technology organized an Election Awareness Campaign in collaboration with CII (Confederation of Indian Industry). The campaign aimed to raise awareness about the importance of voting and the electoral process among students and the wider community.

The event was attended by a large number of participants, and the resource person for the campaign was Mr. Sandeep Nanduri, IAS, Collector of Tiruvannamalai District. Mr. Nanduri spoke to the audience about the significance of participating in the electoral process, the role of elected representatives, and the importance of being informed voters.

The campaign was structured to provide an informative and engaging experience for the participants. The resource person used interactive sessions and audio-visual aids to help the audience understand the electoral process and the importance of voting. The campaign also provided a platform for students to ask questions and clarify their doubts about the electoral process.

The collaboration with CII ensured that the campaign was well-organized and effective. The initiative aimed to encourage the young generation to participate actively in the electoral process and help build a more informed and aware society.

The campaign received positive feedback from the participants, who appreciated the interactive approach and informative sessions. The event demonstrated the institute's commitment to promoting civic engagement and community participation.



WE CORDIALLY INVITE YOU FOR THE LAUNCH OF  
**ELECTION AWARENESS CAMPAIGN**

BY



**MR. SANDEEP NANDURI, I.A.S.,**  
 COLLECTOR OF TIRUVANNMALAI DISTRICT

11:00AM – 12:00PM | 6<sup>TH</sup> MARCH 2021



**Yi TN Election Campaign Webinar**  
 1100 – 1200 Hrs, Saturday, 06 March 2021, Zoom

Agenda

1100 - 1102 hrs	National Anthem	
1102 - 1105 hrs	Opening Remarks	<b>Mr Dilip Krishna</b> Chair, Yi YUVA & Director & CEO Born to Win Learning Services
1105 – 1115 hrs	Address by	<b>Mr Raunak Goyal</b> Yi National Vice Chair & Director GGC Distributors Pvt Ltd
1115 – 1155 hrs	Special Address	<b>Mr Sandeep Nanduri I.A.S</b> Collector Tiruvannamali District
1155 – 1200 hrs	Closing Remarks	<b>Mr Adithya Roongta</b> Regional Chair – Yi SRTN & Founder & Partner Rudra Globals & Rudraa Realty

Election Awareness Campaign organized by Mr.Sandeep Nanuri, I.A.S., Collrctor of  
 Tiruvannamali Dist

Overall, the Election Awareness Campaign served as an excellent opportunity to raise awareness about the importance of voting and the electoral process, and the collaboration with CII ensured that the event was a success. The event highlighted the institute's commitment to social responsibility and community engagement, and the positive feedback from the participants was a testament to the campaign's effectiveness



*The lecture will be delivered by Mr.Sandeep Nanduri I.A.S Collector, Tiruvannamali District on 06.03.2021*

**Yi Yuva club****Webinar on the Power of Story Telling**

Name of the activity	:	The Power of Story Telling Webinar
Collaborative Agency	:	Karadi Tales founder
Year of the activity	:	6 <sup>th</sup> March 2021
Resource Person	:	Ms.Shobha Viswanath Karadi Tales founder and author
No. of students participated	:	96



*The lecture will be delivered by Ms.Shobha Viswanath, Karadi Tales founder and author on  
06.03.2021*

On March 6th, 2021, Sethu Institute of Technology organized a webinar on "The Power of Story Telling" in collaboration with Karadi Tales founder. The webinar aimed to highlight the importance of storytelling and its impact on children's learning and development.

The resource person for the webinar was Ms. Shobha Viswanath, the founder of Karadi Tales and a renowned author. Ms. Viswanath is known for her exceptional storytelling skills and her contributions to children's literature.

The webinar was attended by a large number of students, and the interactive session provided an opportunity for the audience to learn about the nuances of storytelling and its impact on children's development. The session covered topics such as the art of storytelling, the significance of storytelling in education, and the use of storytelling as a tool for teaching complex concepts.

Ms. Viswanath also shared her experiences as a storyteller and gave valuable insights into the process of creating engaging and meaningful stories. The webinar was an opportunity for the participants to learn from a distinguished expert and gain insights into the art of storytelling.

The collaborative effort with Karadi Tales founder ensured that the webinar was well-organized and effective. The initiative aimed to promote the importance of storytelling and its role in fostering creativity, imagination, and critical thinking skills among children.

The webinar received positive feedback from the participants, who appreciated the engaging and informative approach. The event demonstrated the institute's commitment to promoting creativity and innovation in education and its willingness to collaborate with industry experts to achieve this objective.

Overall, "The Power of Story Telling" webinar served as an excellent opportunity for students to learn from an expert and gain insights into the art of storytelling. The collaboration with Karadi Tales founder ensured that the webinar was informative and engaging, and the positive feedback from the participants was a testament to its effectiveness.

**Youth Red Cross**  
**Awareness on Ultimate Resource of Success**

Name of the activity	:	Awareness on ultimate resource of success
Collaborative Agency	:	Tech Fire Corporation and YRC
Year of the activity	:	05.03.2020
Venue	:	IT Seminar Hall, SIT
No. of students participated	:	35



Awareness on ultimate resource of success at IT Seminar Hall, SIT on 05.03.2020

On March 5<sup>th</sup>, 2020, Tech Fire Corporation and YRC collaborated to organize an activity called "Awareness on Ultimate Resource of Success" at the IT Seminar Hall of SIT. The aim of this activity was to educate and inspire students about the key factors that lead to success.

A total of 28 students participated in the activity, which began with an introduction by the organizers. They discussed the importance of having a growth mindset, setting goals, and the value of hard work and determination in achieving success.

The participants were then divided into small groups and engaged in a discussion on their understanding of success and the resources they need to achieve it. They shared their personal experiences and perspectives on what they thought was the ultimate resource for success.

The organizers then provided insights into the various resources that contribute to success, such as knowledge, skills, time, and relationships. They emphasized the importance of acquiring new knowledge and skills, managing time effectively, and building strong relationships with others.

The activity concluded with a Q&A session where the participants had the opportunity to ask questions and seek clarification on the key takeaways from the discussion. The organizers encouraged the students to continue to cultivate a growth mindset and to focus on acquiring the necessary resources for success.

Overall, the "Awareness on Ultimate Resource of Success" activity was a great success, and the participants gained valuable insights into the key factors that contribute to success. The collaboration between Tech Fire Corporation and YRC proved to be a powerful partnership in inspiring and educating the next generation of leaders.