



CRITERION 3 Research, Innovations and Extension	3.6 Extension Activities
3.6.1 - Extension activities carried out in the neighbourhood sensitizing students to social issues for their holistic development, and the impact there of during the year	

SENSITIZING STUDENTS BY DOING VARIOUS ACTIVITIES THROUGH CLUBS

S.No	Name of the activity	Organising unit/ agency/ collaborating agency	Sensitizing for	Year of the activity
Environmental Issue				
1	Environmental safety and sanitation & hygiene for women	Unnath Bharath Abhiyan	Environmental Issue	2022
2	Industrial Visit to Milky Mist Dairy products Factory	CII	Environmental Issues	2022
3	Initiating Miyawaki Forest	National Service Scheme (NSS)	Environmental Issues	2021
4	Tree Plantation -2019	NSS	Environmental Issues	2020
5	Awareness on Food merchants & Survey	Food Safety and Drugs Admistration Department - (FASSI)	Environmental Awareness	2020
6	Program on Avoiding Plastic Usage	Rotary Club - Madurai North	Environmental Issues	2020
7	Awareness Rally on Plastic free Environment	Tamil Nadu Revenue department, Madurai	Environmental Issues	2019
8	Tree Plantation	Officials of Lions Club - Madurai	Environmental Issues	2019
9	Young Environmental Talent Program	Caring Nature	Environmental Issue	2019
10	Tree plantation	Velli Veethiar Girls Higher Secondary School, Madurai	Environmental Issue	2018
11	Tree Plantation	Dept. of Agriculture & Forest Development - Tamil Nadu	Environmental Issue	2018
12	Rally on International day for Disastor Reduction	Dept. of Revenue, Thasildar Office - Kariapatti	Environmental Awareness	2018

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Life Support				
1	Women SEED Sponsored Demonstration Programme on Women Health - kariapatti	Department Of Science & Technology	Life Support	2022
2	Women SEED Sponsored Demonstration Programme on Women Health - Mustakkurichi	Department Of Science & Technology	Life Support	2022
3	General Eye Checkup Camp	NSS	Life Support	2022
4	Blood Donation camp	Red Ribbon Club	Life Support	2022
5	Blood Donation Camp	NSS	Life Support	2022
6	General Blood Checkup Camp	NSS	Life Support	2022
7	Blood donation program	Youth Red Cross	Life Support	2022
8	Road Safety hoarding & PEER	YI Yuva Club & CII	Life Support	2022
9	Blood Donation Camp	Meenakshi Mission Hospital Madurai	Life Support	2021
10	Hand sanitizer stand Donation	Aviyur police station and Thasildar office	Life Support	2021
11	Apollo Health Check up	Apollo Hospital Madurai	Life Support	2020
12	Workshop on Disaster Management & Fire Safety	National Disaster Management Authority	Life Support	2020
13	Dengue Prevention Camp	NSS	Life Support	2020
14	Blood Donation Camp Phase-1	Meenakshi Mission Hospital Madurai and GH - Aruppukottai & Virudhunagar	Life Support	2020
15	Blood Donation Camp Phase-2	Meenakshi Mission Hospital Madurai	Life Support	2020
16	Donating Food Grains - Cristian Old Age Home, TVS Nagar Madurai	Rotary Club - Madurai North	Life Support	2020

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17	Blood Donation Camp - Phase 1	Meenakshi Mission Hospital and Research Centre & Govt. Rajaji Hospital, Madurai	Life Support	2019
18	Blood Donation Camp - Phase 2	Meenakshi Mission Hospital and Research Centre & Govt. Rajaji Hospital, Madurai	Life Support	2019
19	Blood Donation Camp - Phase 1	Meenakshi Mission Hospital and Research Centre - Madurai	Life Support	2018
20	Rural Development and Social Activities (Donating Chairs and Bed Sheet)	Primary Health Centre, Mushtakurichi	Life Support	2017
Social Awareness				
1	Cancer Awareness Program	SIT-NSS Units and Yi-Yuva Club	Social Awareness	2022
2	Tobacco Awareness - Programme	Youth Red Cross	Social Awareness	2022
3	Pixel photo Exhibition	Youth Red Cross	Social Awareness	2022
4	Voters day awareness - Procession	Youth Red Cross	Social Awareness	2022
5	National Public Health Week 2022 Blood Donation Camp	SIT-NSS Units and Yi-Yuva Club	Social Awareness	2022
6	Short video play for students to awareness among necessity of water on World water day	Youth Red Cross	Social Awareness	2022
7	walkathon 2022	NSS Units	Social Awareness	2022
8	Rural Health Camp - General Checkup Camp	NSS Units and Yi Yuva club	Social Awareness	2022
9	Women's day celebration	Architects of society	Social Awareness	2022
10	National Tobacco Control Programme- 2022	NSS Units and YRC Club	Social Awareness	2022
11	Aadhar Enrollment & Upadation Camp	NSS	Social Awareness	2022
12	Awareness program on Leprosy	NSS	Social Awareness	2022

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13	Celebrating Life	Red Ribbon Club	Social Awareness	2022
14	Alampatti Oorani (Tank) Restoration Project	CII	Social Awareness	2022
15	MediBoy	Covid Rescue team	Social Awareness	2021
16	Free Mask	Primary Health center	Social Awareness	2021
17	Free Food camp	Madurai Corporation	Social Awareness	2021
18	House hold Surveys camp in Thonugal and Kalkurichi villages	UNNAT BHARAT ABHIYAAN (UBA)	Social Awareness	2020
19	“Electrical Appliances Repair Camp and Awareness Programme on Electrical Safety” on 07.09.2019 at Samathuvapuram of Kalkurichi village	UNNAT BHARAT ABHIYAAN (UBA)	Social Awareness	2020
20	Awareness program on Social Media and Cyber Security	Cyber Security Systems - Madurai	Social Awareness	2018
21	Awareness Program on Blue whale game & Dengue	Nam Kaaval Paarvai Magazine	Social Awareness	2018
22	Awareness Program on Road Safety	CSR Activity by TVS Sundaram Fastener - Krishnapuram	Social Awareness	2018
23	Short Film Event	YRC Madurai Division	Social Awareness	2017
Health Awareness				
1	Ortho Medical Camp 2022	NSS	Health Awareness	2022
2	Antioxidants: Health benefits and nutritional information an awareness program	Youth Red Cross	Health Awareness	2022
3	Dental Camp	SIT-NSS Units and Yi-Yuva Club	Health Awareness	2022
4	Dental Checkup Camp	NSS Units and Yi Yuva club	Health Awareness	2022
5	Lung Checkup Camp	NSS Units and Yi Yuva club	Health Awareness	2022
6	AIDS Awareness Program	Govt. Hospital, Virudhunagar	Health Awareness	2019

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7	General Medical Camp for village people	Meenakshi Mission Hospital and Research Centre - Madurai	Health Awareness	2019
8	Health Awareness & Physical Fitness Program	Sanitary Division, Thirumangalam	Health Awareness	2019
9	Health Checkup program	Apollo Hospital - Madurai	Health Awareness	2018
10	Stress Management	Thiagarajar college - Madurai	Health Awareness	2017
Constitutional Rights				
1	ICFest 2k22	Initiative Club	Constitutional Rights	2022
2	Webinar on National Education Policy 2020	UBA Cell, Sethu Institute of Technology	Constitutional Rights	2021
3	Webinar on Effective Money Management during Pandemic	UBA Cell, Sethu Institute of Technology	Constitutional Rights	2021
4	Webinar on Election Awareness Campaign	YI Yuva Club & CII	Constitutional Rights	2021
5	Passport Application Camp	Passport Seva Madurai	Constitutional Rights	2020
6	Aadhaar Camp 2019	E-Seva Thasidhar Office Kariapatti	Constitutional Rights	2020
7	Awareness Rally on voters ID	Dept. of Revenue, Thasildar Office - Kariapatti	Constitutional Rights	2018
8	Electoral Roll revision camp for voters ID	Dept. of Revenue, Thasildar Office - Kariapatti	Constitutional Rights	2018
Holistic Development				
1	Webinar on Entrepreneurship Mindset in this Pandemic	EDC	Holistic Development	2022
2	Webinar on "Re-Thinking Design Thinking"	EDC	Holistic Development	2022
3	Guest Lecture on "Developing Innovative Ideas"	EDC	Holistic Development	2022
4	EDII Sponsored Workshop on "Idea Generation and Financial support for Startup"	EDC	Holistic Development	2022

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5	Effective Preparation for GATE Exam	Career Guidance Cell	Holistic Development	2022
6	Preparing Effectively for GATE and CAT Exams”	Career Guidance Cell	Holistic Development	2022
7	TNPSC Group 1 & 2 Services Preparation Techniques	Career Guidance Cell	Holistic Development	2022
8	How to Win in UPSC Group – 1 & 2 Service exams at the age of 21 years	Career Guidance Cell	Holistic Development	2022
9	Independence Day Flag Host	National Service Scheme (NSS)	Holistic Development	2021
10	TN State NSS Cell Editorial Board Committee member	National Service Scheme (NSS)	Holistic Development	2021
11	Femvista'2021	Women Empowerment Cell	Holistic Development	2021
12	Webinar on the Power of Story Telling	Karadi Tales founder and Author	Holistic Development	2021
13	Guest Lecture on “Youth of Today - Challenges and Opportunities”	Yi Yuva club	Holistic Development	2020
14	Swachh Bharat Summer Internship - 2018	Arasankulam & Kalkurichi Panchayat	Holistic Development	2019
15	Little free library instllation	Velli Veethiar Girls Higher Secondary School, Madurai	Holistic Development	2019
16	Servicing electrical appliances	Government Rajaji hospital, Madurai	Holistic Development	2019
17	Sustainable Enterprise Award	JAGRITI YATRA	Holistic Development	2017